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NEW YORK, Nov. 11, 1911

WHOLE NO. 2075

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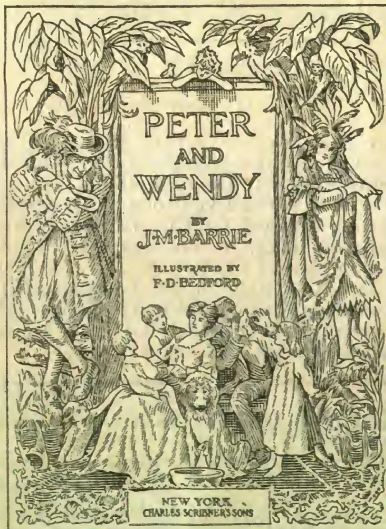
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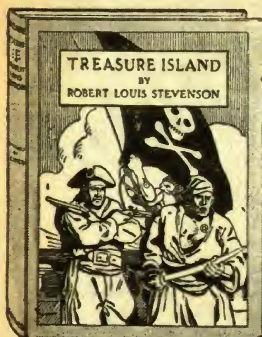
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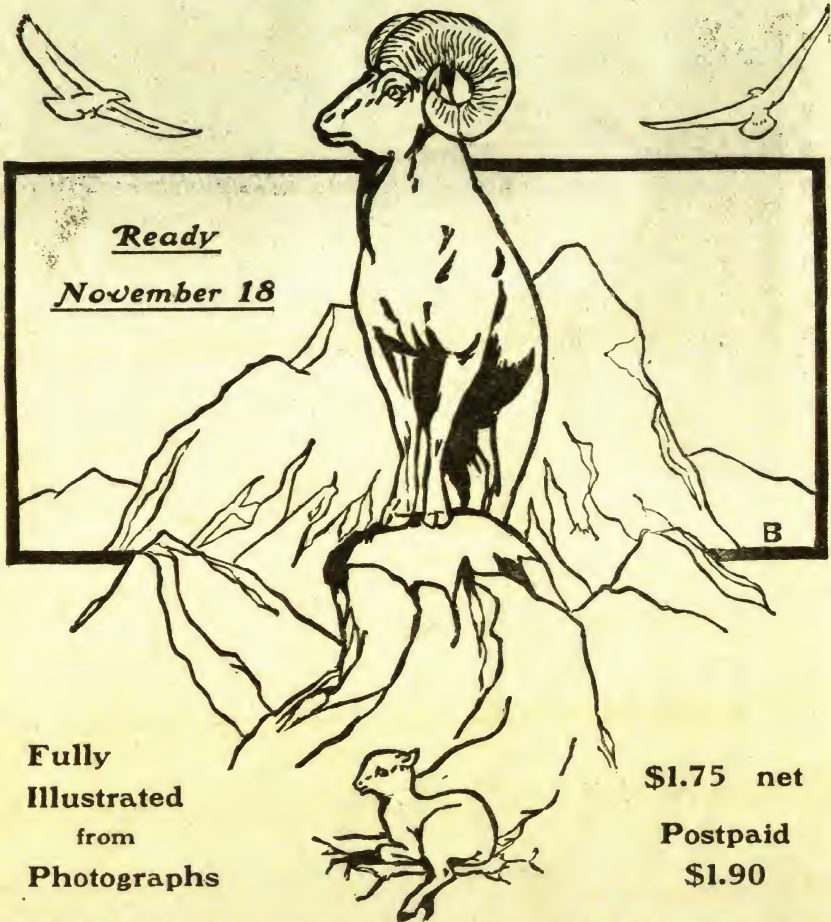
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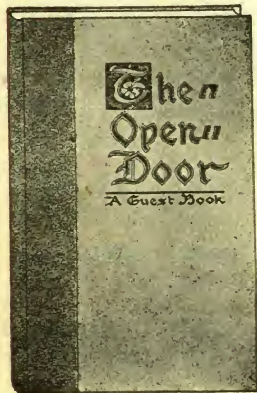
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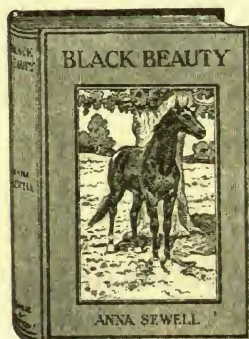
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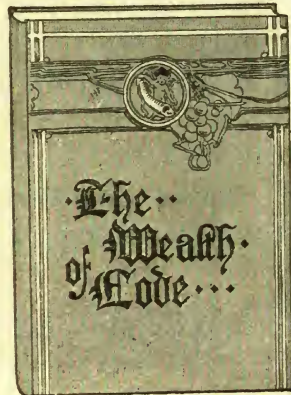


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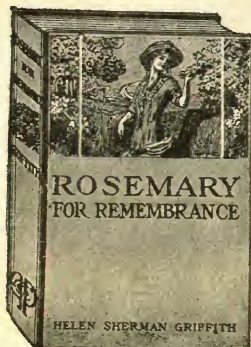
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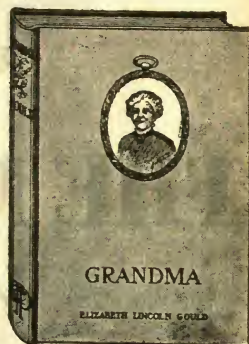
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The Publishers' Weekly

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A USEFUL little volume has just come from George W. Jacobs & Company. It is entitled "Bright Ideas for Money-Making," and contains over 200 practical ideas for women for making money, many of which may be carried out at home. One chapter is devoted to suggestions for boys and girls.

HOUGHTON MIFFLIN COMPANY publish the following books this week: Vols. 5 and 6 of "Emerson's Journals," edited by Dr. Edward W. Emerson and Waldo E. Forbes; "The Singing Man," a new volume of poems by Josephine Preston Peabody; "Social Value,"

an important economic study by Benjamin M. Anderson, Jr.; and Dr. Francis G. Peabody's *Harvard Chapel Series* in a four-volume set, bound in full limp leather.

Now that the football season is in full swing a book which Richard G. Badger has just published is particularly timely. This is "Football for the Spectator," by Walter Camp, the well-known authority on the game; the book's object is to make the spectator as cognizant of the finer points of a play as are the players themselves. Another book from the same publisher which should find a ready audience is Ervin F. Lyon's "The Successful Young Woman," making enduring love and faithfulness the glorious qualities of ideal womanhood, and showing how they may be introduced into everyday life.

"THE COOK BOOK OF LEFT-OVERS," by Helen Carroll Clarke and Phoebe Deyo Rulon, is announced by the Harpers for immediate publication. It is a handbook for the average housekeeper who, while she cannot afford to waste food, desires to prepare it palatably and attractively for its second appearance. The authors who have collected these 400 recipes have had much practical experience, Miss Clarke having been instructor in cookery at Pratt Institute, Brooklyn, and Miss Rulon instructor in invalid cookery at Bellevue Hospital, New York.

THE uniform edition of Fiona Macleod's works having been completed, Mrs. William Sharp is now in England busy with the editing of the forthcoming complete edition of the works which her husband signed as William Sharp. This edition will be uniform with the Fiona Macleod, published by Duffield & Company. The first volume, "Songs and Poems," originally announced for this fall, has been postponed until the spring. With the works of Fiona Macleod and the life of William Sharp by his wife, which have been already published, this new edition will render easily available all the material concerning what is probably the most extraordinary case of dual personality in the history of literature.

THE Putnams, the American representatives of the Cambridge University Press, announce the publication of the text of "Macbeth" and the text of "Twelfth Night," constituting two volumes in *The Granta Shakespeare*. The text of *The Granta Shakespeare*, edited by J. H. Lobban, M. A., is based on the fourth and last edition of Johnson and Stevens in 1793. It has been carefully revised and collated with later texts, modernized in spelling and punctuation, and brought into line with regard to generally accepted emendations. Where later conjecture has not been universally approved, the reading of the old text has, in many cases, been retained. Excision has been very sparingly made. In regard to notes and comments, the edition gives all that is indispensable for the intelligent enjoyment of the play. The brief glossary is devoted chiefly to the varying shades of meaning of terms often apparently simple.

Weekly Record of New Publications

The entry is transcribed from title page when the book is sent by publisher for record. Books received, unless of minor importance, are given descriptive annotation. Prices are added except when not supplied by publisher or obtainable only on specific request. The abbreviations are usually self-explanatory. c. after the date indicates that the book is copyrighted; if the copyright date differs from the imprint date, the year of copyright is added.

A color after initial designates the most usual given name, as: A: Augustus; B: Benjamin; C: Charles; D: David; E: Edward; F: Frederick; G: George; H: Henry; I: Isaac; J: John; L: Louis; N: Nicholas; P: Peter; R: Richard; S: Samuel; T: Thomas; W: William.

Sizes are designated as follows: P. (folio: over 30 centimeters high); Q. (4to: under 30 cm.); O. (8vo: 25 cm.); D. (12mo: 20 cm.); S. (16mo: 17½ cm.); T. (24mo: 15 cm.); TL. (32mo: 12½ cm.); Fe. (48mo: 10 cm.). Sq., obl., nar., designate square, oblong, narrow. For books not received sizes are given in Roman numerals. 4°, 8°, etc.

Alford, L. P.

Bearings. N. Y., McGraw-Hill, '11.

(N11) c. 235 p. il. 8°, \$2.50 n.

Annis, T. A., ed.

Everybody's book of ready reference; containing seven complete books in one. Standard ed. Adrian, Mich., Co-operative Bk. and Advertising Co., '11. (N11) c. 705 p. il. por. pls 8°, \$3.50.

Armfield, Constance and Maxwell.

Sylvia's travels; il. by Maxwell Armfield. N. Y., Dutton, '11. (N11) 10+236 p. 8°, \$2.50.

Arnold, Mrs. T. B., ed.

Arnold's practical commentary, 1912. N. Y. and Chic., Revell, '11. (N11) 50 c. n.

Bell, W: Murray, comp.

Wm. M. Bell's "pilot"; an authoritative book on the manufacture of candies and ice creams. Chic., [W: M. Bell,] '11. (N11) c. 9-156 p. il. 16°, \$4.

Bird, Rob.

One hundred Bible stories for children. N. Y., Scribner, '11. (N11) 356 p. il. O. \$1.50.

By the author of "Jesus the carpenter of Nazareth," "Paul of Tarsus," "Child's religion," etc.

Bright ideas for money-making; over two hundred practical ideas for women for the making of the needed wherewithal, among them many which may be carried out at home; with a chapter devoted to suggestions for boys and girls. Phil., Jacobs, ['11.] (N11) c. 7+191 p. S. (Bright ideas ser. of handbooks.) 50 c.

Contents: The girl who can cook; Possibilities of the needle; The care of the person; Weddings as a source of revenue; Agencies; Classes and private instruction; Back to the ground; Work for the boys and girls; Miscellaneous arts and crafts for the amateur; Entertainments for church and other societies.

Brown, Katharine Holland.

Uncertain Irene. N. Y., Duffield, '11. (N11) c. '08-'11. 236 p. D. \$1.20 n.

Tells the love trials of two couples, Philura Temple Curtis, of the Curtis Consolidated Contracting Co. and her Jerry of the Castleman Amalgamated Steel. Business enemies, the parents object to the match, and Philura is sent abroad with Irene Kemper Bradbury, assistant professor of Greek. Irene has a whole alphabet trailing behind her name, and undoubtedly at the "age of ten chaperoned the other children making mud-pies." She "dressed as though she had come out of a missionary barrel," and had managed in a few years of poverty to deny herself all graces and pleasures. Her wooing by the lover of her young days is after the fashion of a cave-woman; she knocked him down a precipice, she had him arrested, she ducked him in the Mediterranean, and shot him for a brigand. He was the faithful lover indeed, who well deserved his reward, and we are equally glad when Jerry and Philura are forgiven.

Bryson, C: Lee.

Woodsey neighbors of Tan and Teckle; il. by C: Livingston Bull. N. Y. and Chic., Revell, '11. (N11) c. O. \$1.25 n.

Burnett, Mrs. Frances Hodgson, [now Mrs. Stephen Townsend.]

Little Lord Fاونtleroy; newly il. [in col.] by Reginald Birch. N. Y., Scribner, '11, (N11) c. '86-'11. 9+246 p. O. \$2 n.

Camp, Wa.

Football for the spectator. Bost., Badger, ['11.] (N11) c. 67 p. D. 75 c. n.

Simple explanation of the game to make the spectator as cognizant of the finer points of football as the players themselves.

Campbell, Douglas Houghton.

Plant life and evolution. N. Y., Holt, '11, (N11) c. 4+360 p. il. D. (American nature ser., Group 4, The philosophy of nature.) \$1.60 n.

This non-technical and decidedly readable account of the evolution of the vegetable kingdom makes it clear that its phenomena can be accounted for by no one of the many theories that have been advanced, and it emphasizes the growing evidence of the tendency of the plant organism to be readily influenced by changes in the environment. Separate chapters are given to Environment and adaptation; Problems of plant distribution; The human factor in plant evolution, and Origin of species with special reference to variation, heredity, and the evolution and significance of sex. Index. Author is professor of botany, Stanford University.

Castle, Mrs. Agnes Sweetman and Egerton.

The composer; front. by C: S. Chapman. Garden City, N. Y., Doubleday, Page, '11. (N11) c. '10-'11. 289 p. D. \$1.20, fixed.

Like the author's "Panther's cub," this is a study of "temperament;" but in this case the bewildering personality that makes the stormy course of the story is a famous musician, the composer Lothnar. The heroine is a young girl with a wonderful voice, full of musical ambition and emotion, who is utterly swept off her feet when the awe-inspiring master discovers that she is the only person who can successfully create the part of "Iphigenia" in his darling masterpiece. This musical rapture is blown into another flame by the great musician's ardor; and then comes the terrible shock of finding out that he has made love to her simply because he has thought in that way he might arouse (in her rendering of "Iphigenia") the particular dramatic fervor which was the only thing she lacked! The climax and dénouement are full of surprise.

Chapman, Sydney J:

Outlines of political economy. N. Y., Longmans, '11. (N11) 16+413 p. D. \$1.25 n.

Author is professor of political economy and Dean of the Faculty of Commerce, University of Manchester, Eng.

Children's (The) Shakespeare; stories from the plays; with illustrative passages; il. by C: Folkard. N. Y., Dutton, '11. (N11) 8+472 p. 8°, \$3.

Cocke, Mrs. Sarah Johnson.

Bypaths' in Dixie; folk tales of the South; with an introd. by Harry Stillwell Edwards. N. Y., Dutton, ['11.] (N11) c. 316 p. il. pls. 8°, \$1.25.

Contents: The rooster telephone; Old man Gully's hant; Jack O' Lantern and the glow worm; Miss Race Hoss an' de fleas; Miss Race Hoss's party; Ned Dog and Billy Goat; How the Billy Goat lost his tail; Shoo Fly; Election day; Mister Bad 'Sim-

mon Tree; Big Eye Buzzard; Miss Lilly Dove; Mister Grab-all Spider; Mister Rattlesnake; Miss Queen Bee; Mister Tall Pine's Christmas tree.

Craig, Sterling.

Secrets of the hills and how Ronald read them. N. Y., Crowell, [11.] (N11) 320 p. il. O. \$1.50.

Account of a city boy on a vacation among the mountains of Scotland. Ronald learns that gold has been found in the hills and starts out in search of some. His explorations take him to a lead mine, where the miners let him take a hand at extracting the ore. Incidentally he learns how the various metals come to be in the veins of the rocks. Later he visits a coal mine, and at this point a description is given of the conditions of life in the carboniferous period. The work of the sea as the great destroyer and remaker and the land-carving work of rivers are discussed.

Curwood, Ja. Oliver.

Philip Steele, of the Royal Northwest Mounted Police; il. by Gayle Hoskins. Indianapolis, Bobbs-Merrill, [11.] (N11) c. 306 p. D. \$1.25 n.

The story of the mounted police of the Northwest. Philip Steele, having reverted to some of his pioneer ancestors, leaves his millions in Chicago and for love of adventure joins the mounted police. This is a book of his thrilling experiences with the story of his love for Isobel, who comes out to Saskatchewan for a lark, with her father. She pretends she is married to him, and this leads Philip to act in such a manner that he has to chase her through the wilds by sledge, and in overtaking her wins her love. By the author of "Danger trail," "Honor of the big snows," etc.

Czapek, F.

Chemical phenomena in life. N. Y., Harper, '11. (N11) 9+151 p. D. (Harper's lib. of living thought.) 75 c. n.

Author is professor of plant physiology in the University of Prague. Phases in the life processes of plants are treated of in this volume. The biological, with the physical and chemical facts which are necessary in obtaining a satisfying survey of the general physiology of the plant, have not made it impossible for the author to write a popular book for the lay reader. Index.

Dana, R. T., and Saunders, W. Lawrence.

Rock drilling with particular reference to open cut excavation and submarine rock removal. N. Y., Wiley, '11. (N11) 8+319 p. figs. 8°, \$4 n.

Dean, Maurice B.

Municipal bonds held void, including issues enjoined, registration or certification denied, issuance not compelled, validation refused and all proceedings determining illegality. N. Y., [M. B. Dean, 20 Broad St., '11.] (N11) c. 122 p. fold. tab., 8°, \$2.50.

Dix, Beulah Marie.

Friends in the end; il. by Faith Avery. N. Y., Holt, '11. (N11) c. 5+309 p. pls. D. \$1.25 n.

An out-of-door story for girls of from twelve to sixteen years which tells how Dorothea Marden went, under protest, from the city to spend the summer at a farm in the New Hampshire mountains; how she met Jo Gifford from South Tuxboro, who had red hair, and knew she shouldn't like her, but did; how Dorothea and Jo, at the farm, fell out with the young folk close by at Camp Comfort; how they carried on the war, with varying success, and how they were sorry that they did so, and how they were glad in the end to make peace.

Doyle, Arth.

A hundred years of conflict; being some records of the services of six generals of the Doyle family, 1756-1856; with 11 illus-

trations. N. Y., Longmans, '11. (N11) 9+198 p. O. \$3 n.

The six generals referred to in the title are General Sir John Doyle, Major-General Welbore Ellis Doyle, Lieut.-General Sir Charles Doyle, Major-General Sir Francis Hastings Doyle, Major-General Charles Joseph Doyle, and Major-General Sir John Milley Doyle.

Dyer, Wa. Alden.

The richer life. Garden City, N. Y., Doubleday, Page, '11. (N11) 228 p. D. \$1 n.

These essays first appeared in *The Craftsman*. They take up the failures of modern social intercourse, and treat of such things as talent, art and conversation, of values, habits and other things as important to daily life. *Contents:* Vision of Anton; The hermit, the knight and the jester; King who wished to be good; Opening the eyes of Jasper; Prince and the maidens three; Art of Bernice and Agatha; Story of Ching Wong, etc.

Eardley-Wilmot, Sainthill.

The life of a tiger; il. by Iris Eardley-Wilmot. [N. Y., Longmans,] '11. (N11) 183 p. O. \$2.10 n.

Describes the life of a tiger in the jungle as he hunts, takes care of his family and finally is killed by a hunter.

Eastwood, Sadie.

Illustrations on the Beatitudes. Phil., Sunday Sch. Times, [11.] (N11) c. 66 p. front. D. bds., 60 c. n.

A series of stories for children, with their applications plain from the beatitudes.

Everts, Katharine Jewell.

Vocal expression; a class-book of voice training and interpretation. N. Y., Harper, '11. (N11) c. 330 p. D. \$1 n.

The author of the "Speaking voice" tells here the way to convert the high-pitched, nasal tone which betrays the American voice into the agent which distinguishes the American personality, and to help English speech in this country to become a medium of lucid intercourse. The real and only "reliable remedy" lies with the teacher in the public and private schools and colleges of the United States.

Foucher, Laure Claire.

The cats' tea party; il. by Marg. E. Grainger. N. Y., Moffat, Yard, '11. (N11) c. 48 p. S. (Little books for little children.) 50 c. n.

Besides the title verses, there are two other stories in rhyme, "Over in the meadow" and "The mouse and the cake."

Friedman, Jacob.

Friedman's common-sense candy teacher, and a supplement by W. H. Kennedy; a most complete line of up-to-date formulas; with all instructions in the art of making candies, both steam and open fire work, for the large manufacturer or the beginner, by two practical workmen of thirty-five years' experience in teaching the craft, both in America and Europe; up-to-date ice cream and fountain work in all its branches. [2d ed.] Chic., J. N. Bell, [11.] (N11) c. 391 p. por. 8°, \$10.

Funston, F.

Memories of two wars; Cuban and Philippine experiences; il. by F. C. Yohn. N. Y., Scribner, '11. (N11) c. 15+451 p. por. O. \$3 n.

Brigadier-General Funston's own story of how coming from Kansas he managed to get smuggled with some other men and several cannon into Cuba before the Spanish War, and though quite untrained in things military, he took command of a gun in the insurgent army; that is the beginning. General of Volunteers Funston and a little band of chosen

men, by highest courage, endurance and cunning, capture Aguinaldo, and virtually close the Philippine War; that is the end. And the links in the chain that join these events are battles, marches and skirmishes. Index.

Geddie, J:

Romantic Edinburgh. New ed., rev. and enl. N. Y., Dutton, '11. (N11) 12+300 p. il. 12", \$2 n.

Goetz, Philip Becker.

The summons of the king; a play. Buffalo, N. Y., [O. Ulbrich Co., 386 Main St.,] '11. (N11) c. 71 p. O. bds., \$1.25 n.

Poetic drama dealing with the earlier part of the invasion of Italy which King Charles VIII. of France undertook in the year 1494, to gain the throne of Naples. Before leaving Milan for Pisa, the king had become infatuated with Nuccia, a peasant girl, and about her most of the action revolves. Among the historical characters introduced is the famous Savonarola. It is a dramatic poem rather than an acting play.

Goodhue, Isabel.

Good things; ethical recipes for feast days and other days, with graces for all the days; decorations by Wa. Francis. San Francisco, Elder, ['11.] (N11) c. no paging. D. bds., \$1 n.

Philosophy of life and good advice offered in the form of recipes like a cook book.

Gould, Grace Marg.

The magic of dress; il. by E. M. A. Steinmetz. Garden City, N. Y., Doubleday, Page, '11. (N11) c. 166 p. D. \$1 n.

The author of this book is fashion editor of the *Woman's Home Companion*. Contents: Dress as it is developing; The first impression; Things desirable; Things to be avoided; The moral effect of dress; Inhumanity in dress; Extremes in dress; Essentials to smart dressing; Economy in dress colors; The ideal in dress; Dress accessories; Special wardrobes; Jewelry; The care of clothes; Dress in its relation to age; The afflicted in appearance; The importance of the hat and coiffure, etc.

Guernsey, Alice Marg.

A Queen Esther round robin. N. Y. and Chic., Revell, '11. (N11) c. 25 c. n., in envelope.

Halligan, Ja. E:

Elementary treatise on stock feeds and feeding. Easton, Pa., Chemical Pub., '11. (N11) c. 5-302 p. il. tabs., 8", \$2.50.

Hamman, W: D:

Practical geology and mineralogy; a short course in mining science, designed for the student, miner, prospector and general mining man. South Pasadena, Cal., Way's Pocket Smelter Co., '11. (N11) c. 7-15+224 p. il. maps, D. (Mining man's lib.) \$2.

Hammarsten, Olof.

A text-book of physiological chemistry. 6th American ed.; auth. tr. from the author's enl. and rev. 7th German ed. by J: A. Mandel. N. Y., Wiley, '11. (N11) c. 8+964 p. 8", \$4 n.

Harding, C: F.

Electric railway engineering. N. Y., McGraw-Hill, '11. (N11) c. 336 p. il. 8", \$3 n.

Harker, G: A.

Square beasts and curved; an exposition of the line of beauty as depicted in the animal world. San Francisco, Elder, ['11.] (N11) no paging, il. obl. Ff. bds., 50 c. n. Humorous rhymes illustrated by pictures of curious looking birds and beasts made sometimes entirely of squares, and sometimes all of curves.

Harvey, G: Brinton McLellan.

The power of tolerance and other speeches. N. Y., Harper, '11. (N11) c. 6+325 p. D. \$1.50 n.

The editor of *Harper's Weekly* and author and writer of various books has here collected speeches and addresses, delivered upon various occasions in the past few years. They cover a wide diversity of subjects, but are alike in their clear and logical reasoning and common sense. Indeed we may find a concrete illustration of this characteristic in the address "Conserve common sense," and equally lucid is the address "A government of laws," delivered before the Sons of St. Patrick at Charleston in 1906, in which Colonel Harvey eloquently defends that essential principle of our Constitution—a government of laws and not of men.

Haughton, Rev. Ja.

The Holy Spirit and the prayer book; the Trinity season being viewed as a long Whitsuntide; with a foreword by the Bishop of Albany. Phil., Winston, '11. (N11) c. 19+334 p. D. \$1.20 n.

First aim is to present briefly the truth of the Paraclete's divine personality and mission. The second object is briefly to examine the history of the prayer book, and the question of the Third Person's connection with it as the Creator-Spirit and the Vicar of our ascended and unseen Lord. Then follows a special examination of the services of the latter half of the Christian year termed in our book the Trinity Season.

Henry, O., [pseud. for W: Sydnor Porter.]

The gift of the wise men; il. by C: M. Relyea. Garden City, N. Y., Doubleday, Page, '11. (N11) c. '05-'06. no paging, front. D. bds., 50 c., fixed.

This story is reprinted from the larger volume, "The four million," and first appeared in the *New York World*. The story is prettily illustrated in color and is especially adapted for a Christmas gift.

Houghton, Lucile C.

A venture in identity. Garden City, N. Y., Doubleday, Page, '11. (N11) c. 179 p. front. D. 75 c., fixed.

It is on shipboard that Justine meets Adrian Farwell. A mutual attraction develops, but Justine demands a period of four years in which to work out certain theories about woman's mental development. Farwell agrees and returns to Montana to wait for the expiration of the time set. Justine, recovering from an attack of typhoid, finds that her only memory of her lover remains in a portrait by Laurence which she purchased for its likeness to Adrian. She therefore determines to test critically the old affection by meeting him without other identification than his presumed power to attract her. A girl friend and rival of Justine contrives to send not Adrian Farwell, but another likeness of Laurence's portrait as a venture in identity. And the result of this experiment makes an unusual dénouement.

Howard, G: Bronson.

An enemy to society; il. by Arth. S. Covey. Garden City, N. Y., Doubleday, Page, '11. (N11) c. 350 p. D. \$1.20 fixed.

The story of a child who is kidnapped from wealthy parents and brought up by the enemies of his father to believe that it is honorable to steal from the rich to give to the poor. The working out of this unique theme involves many thrilling scenes and a very charming love story.

Howard, Philip Eug.

Temptation, what it is, and how to meet it. Phil., Sunday Sch. Times Co., '11. (N11) c. 4+92 p. S. 60 c.

"Temptation is no mere allurements to an unworthy act. It is in life and of life. It is a test, and no test leaves a man just where it has found him." With this definition and belief the author considers such steps to temptation as careless thinking, the weakness which allows "just this once," the signals by which we may know when it is time to watch carefully, and the tests themselves.

Hughes, Katharine.

Father Lacombe; the black-robe voyageur. N. Y., Moffat, Yard, '11. (N11) c. 21+467 p. por. O. \$2.50 n.

Biography of Père Lacombe written from the standpoint of historical and human interest. It opens with pictures of life in old Quebec; from 1849 onward it deals mainly with the West. The story of this remarkable man's life touches on St. Paul as a collection of log cabins, Fort Garry as a trading-post, Fort Edmonton as the centre of the Saskatchewan and Athabasca fur trade, Calgary as a frontier police-post; while in and out it winds through life on the Canadian plains as they evolve from Indian and Buffalo ranges to autonomous provinces intersected by railways. Père Lacombe still lives, an old man, at Lacombe Home, Midnapore, Canada. Index.

Hughes, Rupert.

Excuse me! N. Y., H. K. Fly, ['11.] (N11) c. 313 p. col. pls. D. \$1.50.

The elopement of Lieutenant Henry Mallory and a young lady named Marjorie was interrupted by a taxicab accident, which made it impossible for the young couple to reach the minister's and be married before Mallory's train started to convey him west, en route to the Philippines, where he must report. So the elopement was postponed, but by accident Marjorie was carried away on the train, causing great joy among the passengers, who believe the two to be a honeymoon couple. The happenings on the train take up the rest of the book. A novelization of a popular play.

Hume, Fergus W.

Red money. N. Y., Dillingham, ['11.] (N11) c. 311 p. D. \$1.25 n.

Burglaries have been committed in the neighborhood of "The Manor House," the seat of Lord Garvington. He has told his wife and friends that he will shoot any one attempting to enter the house. The next night a man makes the attempt; he is shot, but gets away. Later his body is found. He has bled to death from a wound in the lungs. He has also been shot in the arm, presumably by Lord Garvington. Who fired the fatal shot? This is more than an ordinary murder mystery, for it is discovered that the dead man is the rich Sir Hubert Pine disguised as a gypsy. Who really incited the murder? A jealous and designing gypsy girl; a self-appointed detective, Miss Creeby; or some one else whose motives have been more carefully kept under cover? The disclosure is brought about by another tragedy exceeding in dramatic quality the one which the story opens.

Johnson, Clifton, ed.

Little folks' book of verse; il. by Mary R. Bassett. N. Y., Baker & T., '11. (N11) (Golden books for children.) \$1 n.
Collection of children's poetry.

Johnston, W:

The yellow letter; with il. by Alex. Popini. Indianapolis, Bobbs-Merrill, ['11.] (N11) c. 5+301. D. \$1.25 n.

Harding Kent, going to propose to Louise Farrish, finds her in great trouble, her sister having just shot herself in an attempt to commit suicide. General Farrish comes home, learns of the tragedy and sees Kent and Louise examining a piece of yellow paper, which has such a tremendous effect upon him that he falls stricken by paralysis. During the next few days there are more suicides. In each case a yellow letter is involved, and Kent with his friend, Postoffice Inspector Davis, determine to unravel the mystery, which seems to point toward Hugh Crandall, Katherine Farrish's lover. The rest of the story is concerned with following up different clues to the surprising ending.

Karapetoff, Vladimir.

The magnetic circuit; a treatise on the theoretical elements necessary to a correct understanding of the performances of dynamo-electric machinery. N. Y., McGraw-Hill, '11. (N11) c. 272 p. il. 8°, \$2 n.

Keller, Gottfried.

Legends of long ago (Liebenlegenden); tr. by C. Hart Handschin. Chic., Abbey Co., ['11.] (N11) c. 96 p. S. bds., 75 c., boxed.

The six legends contained in this volume are stories of the saints. The legend of Sister Beatrice; Eugenia, The Virgin and the evil one. The Virgin in the role of knight, Dorothea's flower-basket, and the Dance legend are the ones selected.

Kluchevsky, V. O.

A history of Russia; tr. from the Russian by C. J. Hogarth. In 3 v. v. 1. N. Y., Dutton, '11. (N11) 10+374 p. 8°, \$2.50 n.

Langton, Stephen, ed.

For her namesake; an anthology of poetical addresses from devout lovers to gentle maidens. Rev. and enl. 2d ed. Bost., Estes, ['11.] (N11) 8+371 p. D. \$1.25 n.; leath., \$2.50 n.

Lanza, Gaetano.

Dynamics of machinery. N. Y., Wiley, '11. (N11) c. 5+246 p. figs. 8°, \$2.50 n.

Le Gallienne, R:

The loves of the poets. N. Y., Baker & T., ['11.] (N11) c. 273 p. por. O. \$1.50 n.

This book deals with the love stories of the Brownings, Chopin and George Sand, Michael Angelo and Vittoria Colonna, Rossetti and Elizabeth Siddal, Legendary ladies of the poets, Mary Stuart and Pierre Chastelard, etc. By the author of "Old love stories retold," "Romances of old France," "Quest of the golden girl," etc.

Life insurance history, 1843-1910; yearly business of all active United States life insurance companies from organization. N. Y., Spectator Co., ['11.] (N11) c. 141 p. 8°, \$5.

Lincoln, Abraham.

Noted speeches of Abraham Lincoln; including the Lincoln-Douglas debate; ed., with biographical sketches, by Lilian Marie Briggs; with portraits. N. Y., Moffat, Yard, '11. (N11) c. 110 p. D. (American history in literature.) 75 c. n.

In arranging the best known American speeches in four volumes which the *American History in Literature* will include, the compiler's purpose has been to meet the need of the student and the public library as well as the school and college library. The biographical sketches have been included for the convenience of the reader and for the schoolboys and girls who are constantly asking for short accounts of the lives of our great Americans. Miss Briggs is assistant in the New York Public Library.

Lodge, R: Walley.

Notes on assaying and metallurgical laboratory experiments. 3d ed., rev. and corrected. N. Y., Wiley, '11. (N11) c. 11+317 p. il. 8°, \$3.

Lorenzini, Carolo, ["C. Collodi," pseud.]

Pinocchio: the story of a puppet; tr. from the Italian by M. A. Murray. N. Y., Dutton, '11. (N11) 16+268 p. 12°, \$2.50.

Lyle, Eug. P., jr.

The transformation of Krag; il. by C. B. Falls. Garden City, N. Y., Doubleday, Page, '11. (N11) c. 321 p. D. \$1.20, fixed.

A sensitive, high-spirited, elemental boy, Jimmy Krag (who has made his own place among his fellows), is cut to the heart by the public taunt of his mother's poverty from the arrogant father of Maisie Hacklette, who is the one girl for Krag. This wound becomes a festering sore, until the man's whole life centres about his determination to become rich himself by finding the fabulously wealthy Lost Mine, the Vita Negra, and thus be able to revenge

himself on Hacklette. Krag marries Maisie, but through a series of exciting happenings leaves her and goes among the fierce Yaqui Indians. He is a doctor and becomes their good angel, but always has his quest in mind. The climax is dramatic in the extreme.

Lyon, Ervin F.

The successful young woman; with an introd. by Katie Daffan. Bost., Badger, '11. (N11) c. 130 p. front. D. \$1.25 n.

The author of "Woman in history," "Texas hero stories," etc., writes a new book helpful to young women of any sphere. There are chapters on education, friendship, making her way, influence, affections, becoming a bride, as home-maker and in public life.

MacInnes, Anna Grace, comp.

Recollections of the life of Miles MacInnes; comp. by his sister. N. Y., Longmans, '11. (N11) 9+275 p. pors. O. \$1.75 n.

Miles MacInnes was born February 21, 1830 in London, his life being contemporaneous with three reigns, William IV., Queen Victoria and Edward VII.; his death occurred September 28, 1910. For years he was a director of the London & North-Western R. R.; he travelled in Europe and America. It is the record of the life of a fine man, told by his sister for his children.

MacKinnon, Alb. C.

The Bible zoo; talks to children about the birds, beasts and insects of the Bible. N. Y. and Chic., Revell, '11. (N11) 12°, \$1 n.

MacLafferty, Ja. H.

The army of days and other verse. Bost., Sherman, French, '11. (N11) c. 84 p. D. bds., \$1 n.

Mallet, Rev. Fk. Ja.

Helping boys; a handbook of methods for Sundays and weekdays. N. Y., Am. Ch. Pub., [114 E. 28th St., '11.] (N11) c. 96 p. 8°, 50 c.

Mancheste, Leslie Clare.

The funeral at Egg Hill. Bost., Sherman, French, '11. (N11) c. 164 p. O. \$1 n.

Humorous story of what happened at Egg Hill when Martha White, colored, was buried and left a nephew of forty to be looked after.

Marburg, Edg.

Frame structures and girders. v. 1, Stresses, pt. 1. N. Y., McGraw-Hill, '11. (N11) c. 540 p. il. 8°, \$4 n.

Marcin, Max.

The substitute prisoner. N. Y., Moffat, Yard, '11. (N11) c. 304 p. pls. D. \$1.25 n.

A middle-aged bookkeeper, out of employment, is cleverly substituted for a post-office thief caught in the act and sentenced to three years' imprisonment. The real criminal is a man of wealth and prominence, and a letter, not money, was the object of his escapade. The circumstances leading up to this hiring of a substitute prisoner and the complicated events that followed; the mysterious death later on of this merchant, for whom he was substituted; the suspicion cast upon people who might be concerned in his death, make a story full of suspense. The detective introduced in the author's "Britz of headquarters" solves the mystery.

Mark, Thiselton.

The pedagogics of preaching; a short essay in practical homiletics. N. Y. and Chic., Revell, '11. (N11) 12°, 50 c. n.

Marryat, Capt. F.

Masterman Ready. N. Y., Dutton, '11. (N11) 352 p. il. 12°, \$1.25.

Mason, Wa.

Business prose-poems: wood engravings by Gustavus Bauman; il. by W. Stevens.

Chic., G: M. Adams, ['11.] (N11) c. 188 p. D. \$1 n.

Humorous rhymes printed as though they were prose, each containing something pertinent about business methods of to-day.

Miller, C: C.

Fifty years among the bees. Medina, O., A. I. Root Co., '11. (N11) c. 340 p. il. por. D. \$1.

Enlarged from the author's "Forty years among the bees," published in 1902.—*Preface.*

Miller, E: Furber, and others.

Problems in thermodynamics and heat engineering. N. Y., Wiley, '11. (N11) c. 72 p. 8°, pap., 75 c.

Mills, Herb. Elmer.

Socialism and the labor problem; outlines for reading and study. Poughkeepsie, N. Y., H. E. Mills, '11. (N11) c. 63 p. 8°, 50 c.

Modern (The) world dictionary of the English language; to which is added a compendium of historical, biographical, geographical, scientific, religious, and sociological names, and a complete summary of human achievement in the nineteenth and twentieth centuries. In 4 v. N. Y., P. F. Collier & Son, ['11.] (N11) c. il. col. pls. 4°, \$19.

Previously published under various titles: "International dictionary and cyclopædia," "The encyclopædic dictionary," etc.

Morgan, Alice.

The boy who brought Christmas; il. by J: Jackson. Garden City, N. Y., Doubleday, Page, '11. (N11) c. '01-'11. 139 p. col. il. D. bds., 50 c., fixed.

The story of a dear little boy named Grover Cleveland who lives alone with his grandfather in the North Carolina mountains. He tries to track Santa Claus with his hound, because the Saint is going to give the Episcopalists a Christmas tree, and he has forgotten the Methodists, Baptists and Presbyterians. In the end the child and his grandfather play Santa, and with a tree in a wagon they drive through the region and give gifts to their neighbors. Grover Cleveland is the means of uniting his grandfather and a daughter who had disobeyed him, and after that they have someone to keep house for them.

Morgan, G: Campbell, D.D.

Living messages of the books of the Bible. In 3 v. v. 1, Messages of the books Genesis-Esther; v. 2, Messages of the books Job-Malachi. N. Y. and Chic., Revell, '11. (N11) c. 12°, ea., \$1 n.

Murray, Sir Ja. A: H.; [and others,] eds.

A new English dictionary on historical principles, founded mainly on the materials collected by the Philological Society. [Reissued in quarterly parts.] [October pt. of v. 9, Simple-Sleep.] N. Y., Oxford Univ., '11. (N11) 65-192 p. F. pap., 94 c.

Murray, W: D.

Our primary department, for teachers and parents. Phil., Sunday Sch. Times, ['11.] (N11) c. 9+140 p. D. (Times handbooks for Sunday school workers.) bds., 50 c.

This is a book telling about the methods of the Sunday-school in the Crescent Avenue Presbyterian Church of Plainfield, N. J., in answer to questions which have been raised in consequence of an article written about it. Index.

Nugent, Paul Cook.

Plane surveying; a text and reference book for the use of students in engineering

and for engineers generally. 3d ed., rev. N. Y., Wiley, '11. (N11) c. 22+599 p. il. tabs., (partly fold.,) 8°, \$3.50.

Oberholtzer, Ellis Paxson.

The referendum in America; together with some chapters on the initiative and the recall. New ed., with supplement covering the years from 1900 to 1911. N. Y., Scribner, '11. (N11) c. '00-'11. 12+533 p. O. \$2 n.

Revised edition, published in view of the very general and extended discussion of the questions involved, of certain new phases presented, and of the steady demand for the work. For notice of former edition, see "American catalog," 1900-04, v. 2, '00.

O'Reilly, Jos. J. E., comp.

Fire fighting; some facts and figures. N. Y., Chief Pub., [54 Centre St.,] '11. (N11) c. 199 p. il. \$1.25.

Paoli, Xavier.

Their majesties as I knew them; personal reminiscences of the kings and queens of Europe; tr. into English by A. Teixeira de Mattos. N. Y., Sturgis & W., '11. (N11) c. 12+348 p. front. pors. O. \$2.50.

M. Paoli has served as the special guardian, during twenty-five years, of the sovereigns visiting France. Fifteen emperors or kings, half a dozen empresses and queens, countless numbers of princesses of the blood, grand dukes and other princely globe trotters, have been his especial care. The Empress of Austria, King Alphonso and his wife during their engagement, the Shah of Persia, the Czar, the King and Queen of Italy and many others are introduced in these pages in their everyday garb doing everyday things as they enjoy their holidays.

Parisotti, Luigi.

A treatise on speaking and singing according to the principles of the old Italian school. N. Y., Boosey & Co., [9 E. 17th St.,] '11. (N11) c. 171 p. D. \$2.

Parsons, Cornelia Mitchell.

The Quaker cross; a story of the old Bowne house. N. Y., National Americana Soc., [154 E. 23d St.,] '11. (N11) c. 14+342 p. pls. pors. 12°, \$1.50.

Patterson, Raymond Alb.

The negro and his needs; with a foreword by W. Howard Taft. N. Y. and Chic., Revell, '11. (N11) 8°, \$1.25 n.

Patterson, W. B.

Modern church brotherhoods. N. Y. and Chic., Revell, '11. (N11) 12°, \$1 n.

Peabody, Cecil Hobart.

Naval architecture. 3d ed., rev. and enl. N. Y., Wiley, '11. (N11) c. 7+641 p. figs. 8°, \$7.50.

Thermodynamics of the steam turbine. N. Y., Wiley, '11. (N11) c. 4+282 p. figs. 8°, \$3 n.

Peabody, Fs. Greenwood, D.D.

Sunday evenings in the college chapel; sermons to young men. Bost., Houghton Mifflin, '11. (N11) c. 9+300 p. D. (College chapel ser.) \$1.25 n.

Concluding volume of the series containing a selection of sermons preached at the Sunday evening services of Harvard University during the twenty years of the author's administration. These addresses have primarily in mind the problems of young men in the course of their education.

Price, W: Benham, and Meade, R: Kidder.

The technical analysis of brass and the non-ferrous alloys. N. Y., Wiley, '11. (N11) c. 6+267 p. il. 12°, \$2 n.

Pyle, Katharine.

Fairy tales from many lands. N. Y., Dutton, '11. (N11) 316 p. il. 8°, \$1.50 n.

Rawlence, Guy.

The highwayman; il. by Will Grefé. N. Y., W. J. Watt & Co., '11. (N11) c. 305 p. D. \$1.25 n.

Sir Michael Stanton, jilted by a heartless French coquette, fights a duel with his successful rival, and consequently finds it expedient to leave London for a time. In an inn he meets a mysterious and beautiful lady whom he has seen once before. He succeeds in getting into conversation with her, and thenceforth both become involved in startling adventures—wild rides, robbery, and escapades on the road—in which a strange highwayman plays a prominent part. Who the highwayman is, is a baffling problem solved in an amazing dénouement.

Reed, Chester Alb.

Camera studies of wild birds in their homes; with more than 200 il. from photographs of living wild birds. Worcester, Mass., C. K. Reed, '11. (N11) c. 312 p. D. \$2.

Nature studies in field and wood; il. by the author. Worcester, Mass., C. K. Reed, '11. (N11) c. 92 p. D. 60 c.

Nature study; birds. Worcester, Mass., C. K. Reed, '10, [11.] (N11) c. '10. 97+7 p. il. (partly col.) D. 60 c.

Rich, Winifred.

Tony's white room, and how the white rose of love bloomed and flourished there. San Francisco, Elder, [11.] (N11) c. 7+70 p. D. bds., \$1 n.

Story of a little boy living in a tenement, caring for his baby sister, where his mother leaves them uncared for while she drinks. At a kindergarten he hears for the first time of love, and starts out to find out what it is. How he learns the word's meaning and helps to bring it into the lives of himself and his neighbors makes a pretty little story.

Ridpath, J: Clark.

The new complete history of the United States of America. [Official ed.] In 12 v. Wash., D. C., Ridpath Hist. Co.; Cin., Jones Bros. Pub., [11.] (N11) pls. pors. maps, plans, facsimils., 4°, \$48.

Riley, Athelstan, and others.

The religious question in public education; a critical examination of schemes representing various points of view. N. Y., Longmans, '11. (N11) 6+350 p. D. \$2 n.

In England various committees have been engaged in examining proposals for settling the educational difficulty. Different people prominent in the educational field have been asked to submit their solutions, and it is the most important of these, with comments by the editors, which make up this book.

Robison, Canon C: H., D.D.

Studies in the resurrection of Christ; an argument. New ed. N. Y., Longmans, '11. (N11) 19+139 p. D. pap., 25 c.

Rolland, Roman.

Tolstoy; tr. from the French by Bernard Miall. N. Y., Dutton, '11. (N11) 4+322 p. 8°, \$1.50 n.

Salomon, Ludwig.

Die geschichte einer geige, aus den erinnerungen eines alten schulmeisters; with

"fragen," notes and vocab. by Rudolf Tombo and Rudolf Tombo, jr. Bost., Heath, '11. (N11) c. 5+88 p. por. S. (Heath's modern language ser.) 25 c.

First editor is instructor in German in Adelphi College, Brooklyn, second associate professor of Germanic languages and literature in Columbia University.

Schauffler, Rob. Haven.

The musical amateur; a book on the human side of music. Bost., Houghton Mifflin, '11. (N11) c. 9+261 p. D. \$1.25 n.

The author considers that the listener is a most important factor in musical creation—not as important, perhaps, as the composer or the performer, but still indispensable. Beginning with a helpful chapter upon The creative listener, he proceeds to write of The destructive listener, The evolution of an amateur, The wearing qualities of music, The amateur art, A defence of whistling, etc. The author himself is a thorough musician, a well-known performer upon the cello.

Shannon, Rev. F. F.

The soul's atlas and other sermons. N. Y. and Chic., Revell, '11. (N11) 12°, \$1 n.

Sichel, Edith.

Michel de Montaigne. N. Y., Dutton, '11. (N11) 10+272 p. il. 8°, \$2.50 n.

Smith, Elias D.

On Hurley Hills, and other verse. Bost., Sherman, French, '11. (N11) c. 86 p. D. bds., \$1 n.

Smith, G. Elliot.

The ancient Egyptians and their influence upon the civilization of Europe. N. Y., Harper, '11. (N11) 16+187 p. D. (Harper's lib. of living thought.) 75 c. n.

The author is professor of anatomy in the University of Manchester, formerly professor of anatomy in the government school of medicine in Cairo. In considering Egyptian anthropology the author has gone beyond the geographical limits of that country, and correlated events in the Nile Valley with what was happening contemporaneously in the rest of the ancient world. Index.

Smith, Laura Rountree.

Games and plays for children. Chic., Flanagan, [11.] (N11) c. 12+87 p. 12°, 50 c.

Speer, Rob. Elliott.

Some great leaders in the world movement; the Cole lectures for 1911; delivered before Vanderbilt University. N. Y. and Chic., Revell, '11. (N11) 12°, \$1.25 n.

Stanley, Sir H. Morton.

The autobiography of Sir Henry Morton Stanley; ed. by his wife, Dorothy Stanley; with 16 il. and a map. Popular ed. Bost., Houghton Mifflin, '11. (N11) c. '09. 17+551 p. O. \$2 n.

For notice of original edition, see "Weekly Record, P. W., Nov. 6, '09, [1236.]

Sunday; reading for the young; stories, pictures, Bible puzzles, Sunday occupations; with orig. il. by Gordon Browne and others. Bost., Estes, [11.] (N11) 412 p. Q. \$1.25.

Swift, Jonathan.

Gulliver's travels; adapted for the young by W. B. Scott. N. Y., Dutton, '11. (N11) 332 p. il. 12°, \$1.25.

Tarbell, Martha.

Tarbell's teachers' guide, 1912. N. Y. and Chic., Revell, '11. (N11) il. \$1 n.

Tibbits, May Louise.

The pilgrim's staff; [poems.] Bost., Sherman, French, '11. (N11) c. 76 p. D. bds., \$1 n.

Torrey, Reuben Archer, D.D.

The gist of the lesson, 1912. N. Y. and Chic., Revell, '11. (N11) leatherette, 25 c. n.; interleaved, 50 c.

Treadwell, F. Pearson.

Analytical chemistry. 3d ed., thoroughly rev. and enl.; auth. tr. from the German by W. T. Hall. v. 2, Quantitative analysis. N. Y., Wiley, '11. (N11) 11+903 p. 8°, \$4

True (The) annals of Fairyland; il. in color and line by C. Robinson. v. 1-3. N. Y., Dutton, '11. (N11) 21+368; 18+346; 18+340 p. D. ea., \$1.50.

Tyler, Moses Coit.

Moses Coit Tyler, 1835-1900; selections from his letters and diaries made and ed. by Jessica Tyler Austen. Garden City, N. Y., Doubleday, Page, '11. (N11) c. 325+7 p. pors. O. \$2.50 n.

Moses Coit Tyler was born at Griswold, Conn., in 1835. His family moved from the farm homestead to Detroit, Mich., where the subject of this biography was educated, one year in the state university, and later entered Yale. He became a Congregational minister until his health broke down, when he accepted a professorship of English literature in Michigan University. He became professor at Cornell University, and is the author of many books of interest historically and biographically, "Literary history of the American Revolution," etc. He died at Ithaca in 1900. Index.

Usher, Ellis Baker.

The greenback movement of 1875-1884 and Wisconsin's part in it. Milwaukee, Wis., E. B. Usher, '11. (N11) c. 92 p. por. 8°, \$1.

Van Doren, Carl.

The life of Thomas Love Peacock. N. Y., Dutton, '11. (N11) 12+300 p. il. 8°, \$2.50 n.

Veach, Rob. Wells.

The friendship of Jesus. N. Y. and Chic., Revell, '11. (N11) 16°, bds., 75 c. n.

Ward, Mary Augusta Arnold, [Mrs. Humphry Ward.]

The case of Richard Meynell: il. by C. E. Brock. Garden City, N. Y., Doubleday, Page, '11. (N11) c. '10, '11. 630 p. O. \$1.35, fixed.

The mastering theme of this book is the Liberalists' attitude toward the creeds and forms of the Church of England. Richard Meynell holds the views that Robert Elsmere held, but his manner of dealing with the opposition aroused is marked with his own differing individuality and the changes that twenty years bring. In the heath region of Upcote, where he is a priest, Mrs. Elsmere and her daughter, Mary, come to live. Richard falls in love with Mary, who has inherited her father's spiritual nature and tendencies. This time her mother is conquered by the doctrines she repudiated in her husband's lifetime, and she gives her daughter to Richard. A scandal in his family involving the birth of Hester Fox-Wilton and her mother is discovered and laid at Richard's door, and this sin of other people brings the necessity of paying the price of sorrow and misunderstanding to his life and tragedy to Hester, who is the most vivid and wilful personality in the book.

White, Bouck.

The call of the Carpenter; front. by Balfour Ker. Garden City, N. Y., Double-

day, Page, '11. (N11) c. 24+355 p. D. \$1.20, fixed.

Aim of the book is to make Jesus the most interesting person in history. It teaches the social basis of the Gospel. Author says that "industrialism and religion are divorced from each other. They are meant to be mates. Industrialism needs the spiritual note to impart to it a conscience, zest, imagination—the qualities that make handicraftsmen into artists. Religion needs likewise the industrial note to give to its airy visions a body and local habitation, lest its dreamings, vague and vaporish, become sickly fermentations of the brain." This is the lesson drawn from Christ's life.

Weathers, J.

The bulb book. N. Y., Dutton, '11. (N11) 16+472 p. il. 8°, \$5 n.

Weedon, L. L.

Bible stories. N. Y., Dutton, '11. (N11) 320 p. il. 12°, \$1.25.

Welles, Gideon.

The diary of Gideon Welles, Secretary of the Navy under Lincoln and Johnson; with an introd. by J. T. Morse, jr., and with illustrations. In 3 v. v. 1, 1861-March 30, 1864; v. 2, April 1, 1864-December 31, 1866; v. 3, January 1, 1867-June 6, 1869. Bost., Houghton Mifflin, '11. (N11) c. '09-'11. 53+549; 16+653; 15+671 p. pors. O. \$10 n.

Mr. Welles was in his fifty-eighth year at the time of his entry into the Cabinet of President Lincoln as head of the Naval Department, at which point these volumes take up the story of his life. He was at one time in charge of the *Hartford Times*; he was a lawyer and a contributor to newspapers on political subjects. He was born in Hartford, Conn., 1802. Through the pages of his journal we get the history of the war from the point of view of the Administration. We learn, not only of the conduct of the various departments, disputes of the Cabinet members, the hopes and disappointments and achievements of the Government, but, most important of all, of Lincoln's daily relations with his Cabinet. Index.

Will, Allen Sinclair.

Life of James, Cardinal Gibbons. Balt., J. Murphy Co., '11. (N11) c. 13+414 p. pls. pors. facsim., 8°, \$2.

RECENT ENGLISH BOOKS.

- APPLIN, Arthur. The Stories of the Russian Ballet. Everett. 4to, 12 x 9 1/4, pp. 96, 10 s. 6d. net.
- BELLOC, Hilaire. Esto Perpetua: Algerian studies and impressions. Duckworth. Cr. 8vo, 7 3/4 x 4 3/4, pp. 200, 2s. 6d. net.
- BLAND-SUTTON, J. Man and Beast in Eastern Ethiopia; from observations made in British East Africa, Uganda, and the Sudan. Macmillan. 8vo, 9 x 5 3/4, pp. 432, 12s. net.
- BLUNT, Wilfrid Scawen. Gordon at Khartoum: being a personal narrative of events. S. Swift. 8vo, 9 3/4 x 5 3/4, pp. 682, 15s. net.
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- CRANE, Walter. William Morris to Whistler: papers and addresses on art and craft and the commonweal. Bell. Cr. 8vo, 7 3/4 x 5, pp. 288, 6s. net.
- CURREY, E. Hamilton. With Morgan to Panama. Chambers. Cr. 8vo, 7 3/4 x 5, pp. 384, 5s.
- DAVID, W. T. Radiation in Explosions of Coal-gas and Air. Dulau. 4to, pp. 24, swd. 2s. net.
- DAYLIGHT in the Harem: a new era for Moslem women; ed. by Annie van Sommer and Samuel M. Zwemer. Oliphant. Cr. 8vo, 8 x 5, pp. 224, 3s. 6d. net.
- DIDO: Her visit to the Department Stores at Bagdad. By the author of "What and Why." G. Allen. Illus. Cr. 8vo, 7 3/4 x 5, pp. 164, 5s. net.

Williams, H.

The United States Navy; a handbook; il. from photographs. N. Y., Holt, '11. (N11) c. 8+228 p. D. \$1.50 n.

Crisp, matter-of-fact account of our navy, with an occasional illuminating anecdote. It has been passed by high authorities and its publication officially sanctioned. *Contents:* Naval history; The navy's organization; The navy's personnel; Man-of-war in commission; Classes of ships in the navy; Description; High explosives; Torpedoes; Mines; Aeroplanes; Designing and building a warship; Dry docks; The national defense. Index. Author is naval constructor, U. S. N.

Willis, Mrs. Olympia Brown.

Acquaintances, old and new, among reformers. [Milwaukee, Wis., S. E. Tate Pr.,] '11. (N11) c. 115 p. pls. pors. 12°, \$1.

Wright, B. C.

San Francisco's ocean trade, past and future; a story of the deep water service of San Francisco, 1848 to 1911; effect the Panama Canal will have upon it. San Francisco, A. Carlisle & Co., '11. (N11) c. 3+6-212 p. pls. 8°, \$2.

Wright, Jean.

An urban faun, and other poems. Bost., Badger, '12, [11.] (N11) c. '11. 74 p. D. bds., \$1 n.

Yang Ping Yu.

The love story of a maiden of Cathay; told in letters. N. Y. and Chic., Revell, '11. (N11) 12°, bds., 50 c. n.

Zwemer, S. Marinus, D.D., and Wilkes, Amy E.

Zig-zag journeys in the camel country; Arabia in picture and story. N. Y. and Chic., Revell, '11. (N11) il. D. \$1 n.

Zwemer, S. Marinus, D.D., and others.

Islam and missions. N. Y. and Chic., Revell, '11. (N11) 12°, \$1.50 n.

- ESCOTT, T. H. S. Masters of English Journalism: a study of personal forces. Unwin. 8vo, 9 x 5 1/2, pp. 368, 12s. 6d. net.
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- PILLAI, Dewan Bahadur. Indian Chronology (solar, lunar and planetary): a practical guide to the interpretation and verification of Tithis, Nakshatras, Horoscopes, and other Indian time records, B.C. 1-A.D. 2000. Luzac. 4to, cloth, pp. 233, 8s. 6d. net.
- POUGH, Arthur. Marie Malibran; the story of a great singer. Nash. 8vo, 9 x 5 3/4, pp. 324, 10s. net.
- ROSE, J. Holland. William Pitt and the Great War. Bell. Ryl. 8vo, 9 3/4 x 6, pp. 612, 16s. net.
- SELOUS, Edmund. The Zoo Conversation Book. Mills & B. Cr. 8vo, 7 3/4 x 5, pp. 352, 5s. net.
- SINGER, Hans W. Stories of the German Artists. Chatto. Illus. 8vo, 8 1/4 x 5 1/2, pp. 326, 7s. 6d. net.
- STOBART, J. C. The Glory That Was Greece: a survey of Hellenic culture and civilization. Sidgwick. Illus. Ryl. 8vo, 10 1/4 x 7, pp. 316, 30s. net.
- WATSON, E. S. Christ, or Chaos: a reading of history. J. Clarke. Cr. 8vo, 7 3/4 x 5, pp. 382, 3s. 6d. net.
- WOODWARD, Ida. Five English Consorts of Foreign Princes. Methuen. 8vo, 9 x 5 1/2, pp. 296, 12s. 6d. net.

The Publishers' Weekly

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"I hold every man a debtor to his profession, from the which, as men do of course seek to receive countenance and profit, so ought they of duty to endeavor themselves by way of amends to be a help and an ornament thereunto."—LORD BACON.

POSTAL RESULTS AND POSSIBILITIES.

POSTMASTER - GENERAL HITCHCOCK has achieved his prophecy that the post-office deficit would be translated into a surplus within his term of office, and the country, the administration and he himself are to be congratulated on this result. The auditor's report, just made public, for the fiscal year ending June 30, 1911, shows that the corner has been turned, and though the surplus is but a few hundred thousand dollars, there is no reason why this should not hereafter be substantially increased from year to year, or the favorable financial conditions utilized to give extended and bettered services to the public. There is no department through which all of Uncle Sam's nephews and nieces come so closely into touch with him as the post-office; and while we are lavishing great sums on our navy, it is gratifying to know that one department is self-supporting. In fact there is really a substantial surplus, to the full extent to which the post-office business in circulating county newspapers free, in franking public documents, and in scattering seeds where they are or are not wanted—all done out of the profits of its legitimately paid for services. The changed condition is due partly to the normal growth of the country, which will continue to make the postal business more and more profitable as years go by, and partly to the personal efforts of Mr. Hitchcock himself to stop waste and establish economical methods, greatly to his personal credit, as cannot be too often acknowledged. It is

gratifying to note his assurances to inquiring reporters that he neither intends to retire into matrimony nor to resign his present post, but to stick to his job and by the President to the end of the term.

There is no general demand or desire that the post-office should be an enterprise paying a large profit. The people will be better satisfied if the surplus is utilized to better the service. The President and the Postmaster-General are disposed, apparently, to accomplish the seeming triumph of one-cent letter postage, as the most striking evidence of successful administration. This would mean an immediate return to an increased deficit, and in our judgment should be put aside until other reforms are accomplished. First and foremost of these is the parcels post, to which the Postmaster-General has at last committed himself, and to which the President it is understood will commit himself in his message. To be sure it is to be, as *Life* puts it, a parcels post *au graduelle*, so administered that it won't harm anybody. We believe that the Postmaster-General is over cautious in making such slight beginnings as he proposes; but it is nevertheless true that to establish a parcels postal service at once would result in such enormous increase of business as practically to overwhelm present facilities of the larger distributing offices, particularly that of New York. But once this important improvement is started, it cannot be long before we become as civilized as other nations in this respect; and we will only add the often repeated regret that a parcels post was not introduced years ago and the surplus thus more promptly reached.

The report of the Hughes Commission on second class postage, which should come early in December, if not sooner, will be awaited with interest. There is as yet no indication as to its scope or recommendation, and it is only "to hazard a wide conclusion" to say that it seems likely to recommend a return to the two-cents-a-pound rate. It has been truly said that it is one thing for the Commission and the Postmaster-General to recommend, and another thing for Congress to pass a measure against which there will be such strong newspaper protest. We think that whatever the recommendation of the Commission, it should be treated by the newspaper press in a different spirit, and its recommendations given respectful consideration rather than peremptory protest. Meanwhile, the *obiter dictum* on the part of a fed-

eral judge in the *Review of Reviews* case that a "pure matter of administration," however unhappy in its results, can be reached only by impeachment of the Postmaster-General seems at least unfortunate.

What to our minds is of even more importance than the rate is the simplification of the law, and, first of all, the simplification of practice within the present law by the Department itself. Classification of mail matter should be so simple that neither will publishers be confused nor the department encumbered with numberless decisions nor the courts, or any special court, be troubled with specific applications of complicated provision of law. We should be glad if the Postmaster-General could see his way to set this task to himself. We have reason to believe that though the political complexion of the House and its postal committee has changed, there is every desire on the part, both of the majority and minority members to treat postal affairs as they should be treated, in a non-partisan, broad-minded, public-spirited manner; and this the country will thoroughly appreciate.

THE PRESENT GOLDEN OPPORTUNITY: HOW TO MAKE THE BEST OF IT.*

The subject I have been asked to talk about at this meeting is a rather formidable one, and I assure you I have gotten much more enjoyment in listening to the helpful suggestions of my predecessors, than I shall experience in giving my own thoughts. Also I am convinced there are many gentlemen here to-night whose ideas would be more valuable than mine. I have however outlined a few thoughts as best I can hoping that something will be said that may be beneficial to all of us. If such a result is forthcoming I shall be gratified.

The great American humorist, the late Mark Twain, some years prior to his death, was reported to have died. Upon hearing the rumor, he grimly remarked that the report was, to say the least "greatly exaggerated."

Away back in the 70's a bookseller of New York State wrote a letter to THE PUBLISHER'S WEEKLY in which I find the following statement, "the calling of a bookseller is absolutely dead past resurrection." Is it not in order to assume a cheerful expression and place over this post-mortem announcement, in capital letters, the epitaph — "GREATLY EXAGGERATED"? We may admit at least the corpse of the American Bookseller is a rather lively one: his brain is active; his jaws are well greased; his hand clasp is warm, and with both feet he is registering

strenuous kicks with amazing regularity — that is, for a corpse.

I suppose the book business was in bad shape away back in the 70's. But remember that in those days practically no one was selling books excepting booksellers — genuine all-wool-and-a-yard-wide, dyed-in-the-wool Booksellers. At that time, when many of us here tonight were in short trousers, and before others of us were born, the hardware merchant, the dry goods man, the druggist and the peanut vender had not turned their attention to the great question of the literary salvation of the country, and as a result very few people had an opportunity to see what a book looked like. Whoever dreamed in those days, of buying a cloth-bound copy of David Copperfield, with gilt top and beautiful illustrations, for fourteen cents, or an Oliver Optic for 19 cents? The woman who might have gone into a Chestnut Street bookstore and asked for a fifteen-cent edition of Lena Rivers would have been given a free ride to the lunatic asylum, without undergoing the formality of an examination by a brain specialist. Any old-line bookseller of the 70's will tell you that real, profitable bookselling was co-incidental with the advent of the great sell-everything store such as—well, Blank, Blank & Company, when the price of the Elsie Books was advanced from ninety cents to sixty-eight cents, and the Alcott Books from one dollar and ten cents to eighty-five cents. Since that time, by carefully holding the publishers to a ninety cent price for popular fiction and selling it the first year for one dollar and eight cents, and the second year advancing the price to one dollar, it has been possible for the bookseller to reap huge profits, to buy automobiles, yachts and flying machines, to take winter trips to Florida and summer trips to New England, to put up at the most expensive hotels and to buy country estates!

But, gentlemen, I am expected to read a paper on "The Present Golden Opportunity: How to Make the Best of it."

What is this "golden opportunity"? In a word, to us who are booksellers it is the opportunity of supplying literature to a vast multitude of people, and incidentally earning our livelihood at the same time.

In 1875 the approximate population of Philadelphia was 800,000 — of Pennsylvania, four millions—of the United States forty-four millions. To-day, the population of Philadelphia is one and a half million; of Pennsylvania seven and a half millions; of the United States, ninety millions. In short, the population has practically doubled in thirty-five years. The percentage of growth in population, partially measures the opportunity that confronts us; I say *partially*, because in addition to the increase of population, there is also noticeable an increasing desire on the part of householders to own libraries — and this means that the demand for books, per capita, grows greater, each year. This vast population, then, within a radius of one hundred miles of Philadelphia, and as much farther as our enterprise may reach, is our legitimate field. But this in it-

* A paper by Walter S. Lewis, of Strawbridge & Clothier's, read before the Philadelphia Booksellers' Association.

self does not constitute the "golden opportunity." To become "golden" the opportunity to transact business in this field must be reasonably profitable. The cost of conducting a retail business to-day averages twenty-six to twenty-eight per cent. Some institutions place it as low as twenty-five per cent — others as high as thirty per cent. By this is meant that the fixed expense of conducting a business, including rent, cost of delivery, transportation, clerk hire, insurance, advertising, etc., absorbs about twenty-seven cents on every dollar's worth of business transacted. If I sell one book a year to each of one hundred thousand persons, paying for each book ninety cents, and selling it for one dollar and eight cents, I have lost twelve cents on every book sold, after paying the expense of selling it. If I have paid eighty-one cents for each book, selling it at one dollar and eight cents, I have lost three cents on every copy sold. If the book is published at one-fifty-net, on which I have obtained a discount of twenty-five per cent., I lose five cents on every copy sold. An opportunity with such results can scarcely be called "golden" — at least for the bookseller. It is simply an opportunity to land precipitately in the poor house. For the life of me I cannot understand how we have all managed to keep out of that institution up to the present writing. Within the last three years, fortunately for those of us who are selling books, the margin between the buying and selling price that I have just named, which has obtained in these parts for many years, has begun to widen, as the result of the splendid efforts of the American Booksellers' Association. In so far as profits are concerned, *this* is the story today: A book that sells at one-twenty-five net, if purchased at a discount of one-third, gives me a net profit of six cents a copy; if the discount is one-third and five, the profit, after paying all expenses, is ten cents a copy; if one-third and ten, the profit is fourteen cents a book.

If the net selling price is one-thirty-five, and I am given a discount of one-third, the net profit is eight cents a book: if one-third and five, the gain is thirteen cents; if one-third and ten I make seventeen cents on every book sold. The difference of margin on the ordinary novel, which five years ago under the most favorable condition showed a net loss of three cents a copy, and now shows a net profit of seventeen cents — is, in total, twenty cents a book. Thus, you see, the opportunity begins to develop a gilt edge.

It is not necessary for me to remind the gentlemen present that during the year 1911 the "golden opportunity" has arrived; it is indeed a reality in the present established net system. It is accentuated by the splendid array of net books in all classes of literature, excepting juveniles. It is practically impossible to-day to exercise salesmanship, in connection with new books, without recommending a book priced net on which the average profit is adequate to pay the cost of doing business and in addition return to the bookseller a return on his investment. This year of 1911 is the first in many decades when such a statement could be truthfully made.

Our opportunity then is (1) the vast population, much of it book-hungry; and (2) the great array of desirable books, so priced that this great population may be supplied, with profit to the bookseller.

Now the question arises how to make the most of the situation.

First, I would say, let us not deliberately throw away the opportunity by cutting the selling price of books in current, or moderate, demand. This tendency has always been one of the primary evils of bookselling. It has not been confined exclusively to Department Stores. It has been indulged by exclusive booksellers, and jobbers, and even by the publishers. It is only necessary to consult the files of the trade journals of almost any period within the past thirty years to find proof of this assertion. In the immediate present the tendency in this direction, on newly published books, is at its minimum. In this connection, however, will you permit me to urge what appeals to me as a most sensible and needful reform, — namely to refrain from retailing net books at a 10% discount after the expiration of the first year? Is there any business sense, or any other kind of sense in selling "The Girl of the Limberlost" to-day at a dollar and twenty cents, and, to-morrow, simply because the book is one year old though just as much in demand, selling it at one dollar and eight cents? Why should "The Life of Alice Freeman Palmer," a book constantly in demand, be selling to-day at one dollar and thirty-five cents, instead of the published price, one dollar and fifty-cents? — thus involving a net loss of two cents on every copy sold. It is not because the public demands it. The public does not demand it. We booksellers, whereabouts, deliberately decide to throw away our profit on these books, and make the merchandising of them a losing proposition. The sentiment of the speaker is emphatically in favor of retaining the full net price on all books in moderate demand regardless of the date of their publication. It is the common experience of all that the cost of doing business is steadily increasing, and, facing such a condition it is the essence of folly to continue a system of pricing that places a great portion of lively stock on a profit losing basis. No degree of careful buying and careful management can altogether overcome such purposed, intentional absurdity.

In the second place, let us not throw away the opportunity through the mistaken notion that it is *all up to the publisher*. I would not relieve the publisher of one bit of his responsibility. The responsibility of publishing the kind of books people will buy, rests entirely with the publisher. He should also do an adequate amount of advertising; he should decide upon a schedule of discounts on net books that will mean a living profit to the book-seller and use every legitimate instrument to protect the fixed selling price of his books. Having met these obligations, the publisher has the right to demand of the bookseller a persistent and intelligent cultivation of the latter's constituency. None of us improves to the fullest extent all the resources for enlarging our business within

our grasp. The use of the telephone, of imprint circulars and magazines, of the daily newspapers, of posters and placards — all play a large part in the merchandising of books. It is up to the bookseller to get the best results with these various tools.

It was with this thought in mind that at the annual meeting of the American Booksellers' Association last May, the following resolution was adopted.

"Resolved, that this Association expresses its conviction that as a sequence to the general adoption of the net system and the additional margin of profit guaranteed thereby, that there will be a hearty and determined effort on the part of every bookdealer to increase the sale of all net books resulting in direct benefits to dealer and publisher, the prosperity of whom will bring about speedily, vastly improved service to the book-buying public."

The third suggestion I would make is that we appreciate more fully the great uncultivated opportunity at our very doors. Granting that the amount per capita spent for books each year is on the increase, we must yet recognize that there is a larger percentage of persons in every community who never read a book, and naturally of course, rarely buy one. I have a neighbor upwards of fifty years of age, well-to-do and an all around good citizen, who has not read a book since he left school. You say this is an unusual case, but I believe such cases are very common. Doubtless there are many families in any neighborhood that do not spend a dollar annually for books. Our ambition should be to make book-buyers out of non-bookbuyers. Circularization and newspaper advertising, carefully and persistently used, are most important factors in creating the desire for good literature where it does not now exist. The net system gives us a basis of profit to work on, so that we can afford to enter into such expense as is involved in the development of this opportunity.

I take it for granted that all here are thoroughly acquainted with the different books, and the variety of means afforded for enlarging one's business. Can we, however, emphasize too strongly the thought of the undeveloped possibilities of our own territory, and that we make an inexcusable mistake when we settle complacently to the belief that we have worked the field to the limit?

Net books with a living profit, and a great multitude of full fledged and embryo book buyers are the heritage to-day of the American bookseller.

In closing I want to give an extract from an address delivered at the meeting of the American Booksellers' Association last May by Mr. Melcher of the Lauriat Book Store, Boston:

"People talk about using up all the land; they say that pretty soon there will be nothing left for anyone else. That is what you booksellers have been talking for years. Why, Boston sells *few* books; we do not *begin* to cover the public. I can go through my street in the little town where I live, a

street of twenty-six houses, and I find only two or three book buyers. That is what we need: to go back from here with more enthusiasm for book selling. That is what this convention is for. The progress of races, of civilization and of literature has given the English speaking people an unquestioned prominence and responsibility and on these booksellers here assembled rests the great privilege and duty of spreading this English literature, and the World's literature, to the widest and most fruitful field that a literature can touch. We should herewith make fresh appraisal of our privilege and opportunity, and return to this field where we must make good."

RARITIES IN THE SECOND HOE SALE.

THE New York *Times* gives some interesting details of Part II, of the Robert Hoe library, the sale of which by the Anderson Auction Company will begin on January 8 next, and will last 10 days. There will be 20 sessions, or two sessions daily, one in the afternoon and one in the evening. When Part I. was sold the announcement was made in the auction room that Parts II. and III. would not be so important as Part I., but that Part IV. would be fully its equal. There has since been a change in plans, and it is now said that Part II. will equal, if not surpass, Part I. in the number of rare and valuable works, and in the grand total of prices. If this expectation be realized, more than \$2,000,000 will have been paid by collectors and dealers for the Hoe books and manuscripts when the second part of the famous American library will have ended.

It does not seem likely that the highest two prices of the first part, namely, \$50,000 for the Gutenberg Bible on vellum, and \$42,800 for the Caxton first edition of Sir Thomas Malory's "*Le Morte d'Arthur*," will be exceeded, but there are in this second part a greater number of extremely rare and valuable items. Of illuminated manuscripts alone there are no less than 98. Of incunabula also there are many beautiful and costly examples. There are likewise rare early English works and scarce Americana.

A copy of the Gutenberg Bible, printed on paper, two volumes folio, in perfect condition and complete, deserves perhaps mention first. J. Pierpont Morgan owns vellum and paper copies of this work, but his paper copy is said to consist of only one volume.

There is also a copy of the "*Summa Theologiae. Prima Pars Secundae Partis*" of Thomas Aquinas, folio, printed on paper by Peter Schoeffer at Mainz in 1471. On vellum is a copy of the "*Liber Sextus Decretalium*" of Boniface VIII., printed in 1465 at Mainz by John Fust, or Faust, and his brother-in-law, Peter Schoeffer. Fust was the partner of Gutenberg when the latter printed the "42-line Bible."

Then there is a copy of the "*Catholicon*," by Johannes Balbus de Janua, a folio printed at Mainz in 1460. The Thorold copy in 1884 sold for \$2000, and the Ives copy in 1891 for

\$1700. The printer of this rare work is not known, but is believed to have been John Gutenberg.

Besides the Gutenberg Bible, there are copies of the "Biblia Sacra Latina," one printed by Jenson, at Venice, in 1476, on vellum (the first Bible from the press of that famous printer), and the other printed by Antony Koberger at Nuremberg in 1475.

Among the "Horae," or "Hours of the Virgin Mary," is one in Greek printed by the famous Aldus Manutius at Venice in

the press in 1495-1500. An earlier French work is the "Rhetorica" of William Fichet, printed in Paris in 1471 by Udalric Gering, Martin Crantz, and Martin Friburger. This was the first press in Paris, and the Fichet book, issued on July 4, 1471, was about the sixth work which was printed on it. The press was established in August, 1470.

Prominent among the English printed books in this part of the Hoe library are two Caxtons. One of them is Chaucer's "Canterbury Tales," first edition, printed at Westminster.



THE NEW RAND, M'NALLY BUILDING, CLARK, HARRISON AND LA SALLE STREETS, CHICAGO.

1497. Another Aldus work is Volume II. of the "Opera" of Aristotle, printed also in 1497. It is in beautiful French binding, executed for King Henry II. and Diana of Poitiers.

Another rarity is the "Enchiridion," or handbook on Faith, Hope, and Love, composed by St. Augustine in 421 and printed by Ulrich Zell at Cologne about 1467. An interesting and scarce work is the "Rerum Venetarum ab urbe condita Libri," by M. A. C. Sabellicus, printed at Venice in 1487 by Andrae Torresano de Asula, brother-in-law of Aldus Manutius. It is on vellum and is a dedication copy to Doge Marco Barbarigo of Venice. A copy of the "Opera" of Cæsar was printed at Rome in 1469 by Sweynheym and Pannartz.

A fine example of Roger Payne binding is found in the copy of Pliny the Younger's "Epistolae," printed at Naples in 1476 by Matthias Moravus. A finely illuminated copy of J. Froissart's "Chroniques de France," etc., three volumes folio, printed in Paris by Verard, is on vellum, and was issued from

It is undated, but was issued about 1477-78. Several of its leaves are in facsimile. The other Caxton is Ranulf or Randolph Higden's "Polychronicon," without date or place, but printed at Westminster in 1482. It is said to be a perfect copy. An interesting and valuable example from the press of Wynkyn de Worde, Caxton's immediate successor, is St. Jerome's "Vitas Patrum," as it is called, a translation into English by William Caxton, which was printed by Wynkyn de Worde at Westminster in 1495, after the death of Caxton. It is a complete copy.

One of the rarest books in the collection is entitled "Communycacyon bytwene God and Man," a quarto printed by Wynkyn de Worde in London in 1495. It is said to be the only known copy. Another rarity is the "Chronicle of Englande with the Frute of Timis," printed at St. Albans in 1483. The printer's real name is unknown. He is always referred to as "The Schoolmaster Printer."

An interesting Napoleon item is a copy of a Protestant New Testament with autograph

inscription in French, "Presented to General Bonaparte by the Widow Beauharnais." This is presumed to be in the Empress Josephine's autograph. Below this is what is thought to be Bonaparte's autograph. There is doubt about their genuineness, however, as it is thought improbable that Josephine would have presented Bonaparte with a Protestant Testament.

Among the rare Americana is a copy of the first printed edition of the famous "Epistola" of Columbus, Rome Eucharius Silber, 1493. There is also a copy of the so-styled Verardus-Columbus. It consists of two parts. The first part is written by Carolus Verardus and was printed at Basle in 1494 by Bergman de Olpe. It is the story of the capture of Grenada from the Moors by King Ferdinand. The second part consists of the "Epistola" of Columbus, printed at Cologne in 1494. These two parts constitute one work.

RAND, McNALLY & COMPANY'S NEW BUILDING.

THE new Rand, McNally & Company building in Chicago, of which we take pleasure in being able to print an illustration on this page, will be ten stories and basement in height, of the most modern fireproof construction, will have a frontage of 300 feet each on Clark and La Salle Streets and 216 feet on Harrison Street, and will be completed about May 1, 1912. It will cover a larger ground area than any existing building in the downtown district of Chicago.

The exterior of the building will be of granite, terra cotta and brick, simple but impressive in design, and the main entrance on Clark Street will be two stories in height, finished in bronze and marble and exceedingly attractive. There will also be a spacious entrance on La Salle Street and a separate entrance for employees.

The equipment of the building will include nine large electric passenger and freight elevators, standard automatic sprinkler system throughout, steam heat, hot and cold water, drinking water from an artesian well, and electric power and lights day and night from a mammoth power plant in the basement. The floors are all of reinforced concrete (excepting the stores) and will have a carrying capacity of 250 pounds per square foot. Ample toilet facilities will be provided on all floors.

A most important feature will be an immense light court in the centre of the building 68 x 128 feet in dimensions, as wide as a street and one-third of a block long. This court will extend up from the ground-floor level, without any roof or covering to interfere with light and ventilation. The main floor under this court will be paved and will afford splendid shipping facilities, as it will give direct access between freight elevators and alleys to La Salle and Van Buren Streets.

Rand, McNally & Company will occupy part of the second floor with their general offices and will have a most attractive display room of books, maps, etc., on the ground floor. They will also occupy the entire third, fourth, fifth and sixth floors with their extensive business.

HAMPTON-COLUMBIAN OFFICIALS ARRESTED.

FRANK ORFF, president of the Columbian-Sterling Publishing Company; John F. B. Atkin, a Philadelphia lawyer, and Lee Sidwell, secretary of the company, were arrested by post office inspectors on the charge of using the mails to defraud, not only in connection with the sale of the stock of the Columbian-Sterling Company, but also in connection with the merging of the old Columbian Magazine Publishing Company and the Western Publishing Company into the Columbian-Sterling Company.

The complaints received by the post office officials are based on the declaration on September 1, just three months after the Columbian-Sterling Publishing Company came into existence, of a quarterly dividend of 2½ per cent., which the circulars sent out by the company said was to be paid "out of surplus." It was learned from anxious inquiries sent in from all over the country that this declaration was inducing many persons to keep up the payments of installments on the stock they had subscribed for. As a matter of fact, the investigation by the post office inspectors caused the directors of the Columbian-Sterling to rescind the resolution for the payment of the dividend.

The post office inspectors contend that far from there being any profits as a result of the first quarter's operations of the new company, there was actually a deficit of \$242,524, and that the only means by which even a bookkeeping surplus could be shown was by charging to capital and good will a large number of regular running expenses.

The Columbian Magazine Company was organized in May, 1895, under the laws of Delaware, with a capital of \$500,000, which was afterward increased to \$1,500,000. It published the *Columbian Magazine* and the *Home Magazine*.

It had been paying in its last days quarterly dividends of 4 per cent. each, which the post office inspectors stated yesterday had never been earned, and were taken from the capital.

The Western Publishing Company was incorporated about a year ago under the laws of Missouri with a capital of \$2000. A few days later it was reincorporated, this time in Delaware, with a capital of \$1,000,000. It published the *Sterling Magazine*, *Orff's Farm Review*, and the *American Women's Review*. At the time of the merger, according to the post office authorities, its tangible assets were about \$20,000, which were balanced by liabilities of a like amount. It was taken into the consolidation at \$562,500, and the new company had to assume its debts. The value put on the *Columbian Magazine* at this time was \$1,243,000, though it has since been stated to the receivers of the Columbian-Sterling Company that it had liabilities to the amount of \$600,000, and its assets were nil.

The Columbian-Sterling Company was capitalized at \$4,000,000, of which 2,700,000 \$1 shares were outstanding on September 1. The purchase of Benjamin Hampton's shares in *Hampton's Magazine* was made the day

after the new company was floated, and it thus got control of the magazine and responsibility for its debts of \$200,000.

Mr. Hampton received for his shares \$34,000 in cash and \$334,000 in notes from the Columbian-Sterling Company.

It was supposed that part of the assets of the Western Publishing Company which the Columbian-Sterling would acquire would be a fine printing plant. Mrs. Annie Orff, wife of the defendant Orff, has, however, served notice on the receiver of the Columbian-Sterling Company that the plant is hers, it having reverted to her, she contends, in consequence of the failure of the publishing company that had owned the plant to live up to the terms of a bill of sale.

Very comfortable salaries, the post office inspectors declare, were paid to those connected with the defunct company. Orff was drawing \$18,000 a year, Atkin \$13,000 and Lee Sidwell \$7500.

THE FOREIGN LITERARY INVASION OF NORTH AMERICA.

THE invasion of Europe by American writers, and the Anglo-Saxon literary invasion of Africa and Asia have already been discussed in these columns, says the November *Bookman's* "Chronicle and Comment." Obviously something must be said about the invasion of our own continent by foreign authors. Now North America at once plays a conspicuous and an obscure part in European fiction. Allusions to it are plentiful, but descriptions of definite localities are comparatively few. This disparity is not surprising. For example, one of the most serviceable stock figures of a certain kind of French fiction is the American uncle. That individual, for some reason or other, ran away from France in his early youth to seek his fortunes among the bisons and bayous of the "Far Ouest." For years nothing has been heard of him, and he is generally supposed by his friends and relatives to have met his death at the hands of the ferocious tribes of Indians who inhabit the city of Boston, near the mouth of the Mississippi River. But at the end of the twenty-fourth chapter, or of the fourth act, as the case may be, when the family, as a result of the intrigues of the wicked notary, faces dire ruin, he reappears in strange garb, the possessor of fabulous wealth, derived from the diamond mine and other rich resources of his estate of California, which is situated in Philadelphia Territory, and where the prodigal for years has been exercising a wise and benignant rule over the savage Indian tribes of the region. North America in French fiction may be said to play the same part as it does in the romances dealing with Daudet's Tartarin of Tarascon. Tartarin never went to North America in reality. But he had been there a great many times in imagination. Under the guidance of Captain Mayne Reid, whose border tales cut a conspicuous figure in the library of the baobab villa, the Lion of Tarascon had lassoed herds of wild horses, and with his trusty rifle had brought

down many a buffalo and a redskin on the Texan plains.

Chateaubriand, it is true, treated Louisiana very definitely in his romance of "René." In Eugene Sue's astonishing "The Mysteries of Paris" there are two or three chapters dealing specifically with one of the Southern States, probably Florida. It was while Rudolph, the Grand Duke of Gerolstein, was cruising along the Gulf Coast that he rescued from slavery the negro physician David, and the beautiful Creole girl, Cecily, who was later employed to bring about the exposure of the crimes of the rascally lawyer, Jacques Cartier. The beginning of Sue's "The Wandering Jew" shows the melancholy figure of the eternal traveller outlined against the Arctic sky at that extreme point where North America juts out into the Bering Straits. San Domingo, at the time of the revolution of Toussaint l'Ouverture furnished the background of Victor Hugo's "Bug Jargal." With this exception we do not recall that Hugo ever brought this continent into any of his novels, though we remember that Thenardier, the evil genius of "Les Misérables," departed for America with the money given him by Marius in payment for what happened on the battlefield the night after Waterloo. Ludovic Halévy laid scenes of the "Abbé Constantin" in Montreal and New York, in which cities the heroine of the book had resided before her migration to France. Unquestionably the French writer who has made the most of North American backgrounds is Jules Verne. The opening chapters of "The Mysterious Island" contain a very graphic description of Richmond, Virginia, in the last days of the Southern Confederacy. The heroes of the story wish to escape from the city and ascend in a balloon from Capitol Square. The balloon is whirled away in a terrific storm, and is finally wrecked on the island where the tale is played out, and where the adventurers are under the protection of the mysterious Captain Nemo and the submarine "Nautilus." American waters are navigated by Captain Nemo in the earlier, and probably more widely known, "Twenty Thousand Leagues Under the Sea." If the writer's memory is not false, Florida played a conspicuous part in Jules Verne's "A Trip to the Moon." It was a shaft bored into the soil of that state that formed the mammoth gun designed to hurl the inventor's projectile 90,000 miles skyward. But of all Verne's romances the "Tour of the World in Eighty Days" gives us the most varied North American background. The race of Phineas Fogg and his faithful servant Passepartout across the continent is equalled, for dramatic vigor, only by the similar rush from west to east described by Mr. Kipling in "Captains Courageous."

In only one of his novels did Charles Dickens deal specifically with our country. That one was quite enough according to the ideas of Americans of 60 years ago. Martin Chuzzlewit and Mark Tapley, after a few weeks' residence in New York, find their way to the town of Eden, which was situated somewhere on the Ohio River. The

name of Thackeray at first suggests nothing but "The Virginians," with the scenes along the James River, the description of the disastrous Pennsylvania campaign of General Braddock, and George Warrington's journey to Canada. But the fact must not be overlooked that Dr. Firman, who first appeared under the name of George Brandon in "A Shabby Genteel Story," and later played a prominent and unpleasant part in "The Adventures of Philip," passed the last years of his life in New York, from time to time drawing upon the slender resources of his son in England. Another of the older novelists who invaded North America was Captain Marryat, who in various of his tales saw fit to take his characters to the West Indies. Charles Kingsley, too, found his way, in a literary sense, into the Caribbean Sea, although the actual scene of "Westward Ho!" belongs to South America.

The comparatively large amount of attention that Canada has received in the books of British novelists is not at all surprising. As has been said, the Dominion played a part in Thackeray's "The Virginians." Conan Doyle used it for certain scenes of "The Refugees." David Christie Murray's "Despair's Last Journey" told of a Scotchman of a varied career and many crimes who at last found peace in a log cabin in the Canadian Rockies. Robert Barr's "In the Midst of Alarms" dealt with Canadian country life at the time of a threatened Fenian invasion from the United States. In French Quebec Besant and Rice found the background for "Le Chien d'Or." Of comparatively recent date are Harold Bindloss's "A Sower of Wheat," which deals with the experiences of a Lancashire farmer in West Canada, and Mrs. Humphry Ward's "Lady Merton, Colonelist." Turning from the far north to the far south, we find in Grant Allen's "Ivan Greet's Masterpiece" the story of a man who seeks in Jamaica the leisure to write a masterpiece; in J. E. Bloundelle Burton's "The Hispaniola Plate" the story of a loss off San Domingo in the seventeenth century, and a recovery in the nineteenth; in Walter Besant's "For Faith and Freedom," a tale of English exiles in the Barbadoes at the time of the reign of James II. The ubiquitous Conan Doyle plays about the West Indies in the series of stories dealing with the brutalities of the pirate Captain Sharkey. These semi-tropical islands were veritable havens for the buccaneers of the old Spanish Main, and it was to some friendly and secreted West Indian harbor that Sharkey would repair after one of his raids on the Carolina coast. Michael Scott's "Tom Cringle's Log" dealt with Bermuda and Jamaica, and the same author's "The Cruise of the Midge," a story of slave catching on the African coast, had some of its scenes in the West Indies. The only use of Toussaint l'Ouverture and the uprising of slaves in San Domingo made in English fiction that we recall is contained in Harriet Martineau's "The Hour and the Mark."

THE American trails of Rudyard Kipling lead in many directions. Back in the years when he was a very callow sub-

editor of an Indian newspaper, whose knowledge of American life was mainly confined from what he had learned by reading the stories of Bret Harte, he wrote a tale of San Francisco which is to be found in the volume "Aft the Funnel," which appeared a year or two ago. In the "Naulhaka" he staked a literary claim to a part of Colorado, indicated by the town which he playfully dubbed Topaz. Vermont he invaded with some of the yarns incorporated in "The Day's Work." San Francisco, Chicago and New York all play small parts in "The Mutiny of the Mavericks." The end of "An Error in the Fourth Dimension" finds Wilton Sargent done forever with his aspirations to be a Briton, inhabiting a lordly mansion on the unkempt banks of the Hudson River and going to New York City every morning on his steam yacht "Columbia"; while of the American delegate to the council decreed by the German Kaiser we know that he had "a girl in Jersey City, who worked on the telephone." But perhaps Kipling's best claim to American territory is based on "Captains Courageous." It is not easy to forget that description of the fishing village of Gloucester and of the women and children widowed and orphaned by the relentless sea. Nor is it easy to forget the trip of old Cheyne's private car "Constance," starting from San Diego when the news comes that Harvey has been picked up by the fishing fleet, whirled night and day through space, climbing grades of the Rockies, across the plains to Kansas City and Chicago, finally coming up, restless and panting like an animate being, against the shores of the Atlantic.

Utah, at the time of the Danites, was the scene of the second half of Conan Doyle's "The Study in Scarlet." It was a party of Latter-Day Saints on their way to the shores of the great Salt Lake that picked up the man and the child that were the only survivors of the luckless caravan. Jefferson Hope, after the death of his betrothed, followed his enemy, Enoch Drebbler, to Cleveland, New York and thence to Europe. In R. D. Blackmore's "Erema" there are scenes in New York, Washington, and California. California plays a part in several of the stories of Henryk Sienkiewicz, who at one time was a member of a Polish colony established there. His "Across the Plains" describes a tragic journey overland to California in 1850. Something in the same vein is his "In the New Promised Land," the gloomy story of a peasant and his daughter who are decoyed to America by an emigration agent. His "Sachem" tells of the last of the Black Snake Indians who appears as a circus performer in Texas. It is almost unnecessary to point out Robert Louis Stevenson's literary claim to a part of San Francisco, and Morley Roberts has written at least one tale with the scenes laid on the old Barbary Coast. Among the European literary claimants to Mexico we recall E. D. Gerard (Madame de Laszowska) with "Reata, or What's in a Name," and Rider Haggard with "Heart of the World," and "Montezuma's Daughter."

CLASSIFIED RECORD OF THE LITERARY PRODUCTION OF THE GERMAN BOOK TRADE IN 1909 AND 1910.

	1909.	1910.
General bibliographies, cyclopædias....	432	455
General works, collected works.....		
Library science, university science....		
Religion and theology.....	2626	2510
Law and government.....	3081	3125
Medicine, hygiene.....	1904	1981
Natural history, mathematics.....	1700	1750
Philosophy, theology.....	767	668
Education, text-books, juveniles.....	4486	4852
Languages and literature.....	1997	1884
History.....	1286	1254
Geography, travel, maps.....	1433	1480
Naval and military science.....	691	667
Business.....	1992	2082
Applied science, technology, engineering.....	1101	1108
Domestic economy, land and forestry.....	978	1030
Fiction, drama, folklore, belles lettres.....	4297	4134
Art.....	1004	981
Directories, calendars, year-books.....	621	639
Miscellaneous.....	655	681
Total.....	31,051	31,281

ANNUAL BOOK EXHIBITION.

THE sixth annual exhibition of the books of the year was opened Wednesday evening at the gallery of the National Arts Club. It will continue till November 30, from 10 A.M. to 6 P.M. daily.

Mr. George Sylvester Viereck made the opening address. He stated that all great literatures, Shakespeare, Goethe, Hegel, Tolstoi, realized the futility of their attempt to express contemporaneous life. In two or three centuries some writer may be able to grasp fully the deeds of to-day and write a great epic of the battles of the Stock Exchange, of Wall Street, of Morgan and Rockefeller. "Literature must be," he said, "not only a vocation, but an avocation. Its aim should be to bring the real and the ideal closer together by making our books truer to life and our lives more beautiful."

Mr. Viereck criticised the American author and publisher for their conventionality, and endless pursuit of one type through endless series. Why, he asked, should a novel be composed of 100,000 words? Why should the same "inane female" stare into space from all covers? He averred that books of supreme genius were few, and that they could not be obtained by the present methods.

Although, in the interesting display of books, recent fiction was the most conspicuous feature, there were many friends in beautiful new editions and standard works beautifully illustrated to attract the younger generation.

"DICTATED BUT NOT READ."

REALLY, now, this thing of the letter we get with its postscript, "Dictated but not read," is getting to be a nuisance. In the first place, it is an insult to slur the man to whom the letter is written. A letter not worth reading over for possible corrections by the writer is not worth reading by the person to whom it is addressed. In the second place, the phrase is a fad fake adopted for the most part to convey the idea that the writer or the dictator has such a vast volume

of correspondence he cannot find time to attend to it. In the third place, the phrase is often designed as a loophole for escape from the contract character of the letter. It enables the man who sends it to lay the blame upon the stenographer when he wants to recede from some statement or promise made in the epistle.

Too bad that we haven't the name of the man who returned to the sender one of those "Dictated but not read" letters, with the scrawl at the top, "Opened but not read," that we might do him appropriate honor. Away with this fad and fake and devious trick! Let us not answer any letter that carries the idiotic or disingenuous legend.—W. M. REEDY, in *Caxton Magazine*.

TRANSLATOR GETS JUDGMENT.

A JUDGMENT for \$10,000 in favor of Florence Crewe-Jones, a translator, against James L. Perkins, a publisher, given by Supreme Court Justice Greenbaum, was filed yesterday in the county clerk's office. Miss Crewe-Jones said that as the result of the use of her name as translator to several "unskillful and unscholarly" Anglicizations of Guy de Maupassant's stories she lost work which would otherwise have been given to her by Prof. Julius Blume, of the City College.

Mr. Perkins's deposition, filed with the judgment, asserts that Miss Crewe-Jones was originally employed to make the translations, but did not turn out the work rapidly enough. He said he then employed Fannie Rousseau Wallack to get the work done in time.

CANNOT COPYRIGHT STYLES.

THE United States Circuit Court has overruled a demurrer interposed by the Standard Mail Order Company in a suit for alleged infringement of a copyright, declaring that a copyright could not be used in such a way as to amount to a patent. It declared that a manufacturer of an unpatented article could not monopolize its sale by copyrighting a catalogue with illustrations of it. The suit was concerning certain garments, which appeared to be identical in cut, and the court held that one firm could not be deprived of the right of issuing an illustrated catalogue of the garments merely because some other firm had copyrighted like illustrations, provided, however, the illustrations in the second catalogue published were drawn directly from the garments, and were not taken from the original copyrighted illustrations.

OWNER OF A PATENTED ARTICLE CAN FIX A SELLING PRICE.

INDICATIVE of the trend of legal decisions Judge Ward, in the United States Circuit Court, upheld last week Friday the right of the owner of a patented article to impose on retailers buying from him the condition that they shall not sell the article below a certain price.

The decision was given in overruling the

demurrer filed by Charles A. Keene, of 180 Broadway, in the action which the Waltham Watch Company is bringing against him for an alleged violation of the purchase contract in selling movements for less than its stipulated price. Keene received twenty days in which to file his answer to the complaint.

POSTAL MATTERS.

POST OFFICE ON PAYING BASIS.

FOR the first time since 1883 the Post Office Department at Washington during the fiscal year ending June 30, 1911, was conducted at a profit. In 24 months the conduct of the postal service has resulted in changing a deficit of \$17,479,770 for the fiscal year 1909 to a surplus of \$219,118 for the fiscal year 1911. During the last fiscal year the audited revenues of the department were \$237,879,823, and the audited expenditures \$237,648,926. During the year certain small losses brought down the surplus by \$11,779.

These facts are detailed in a report of Charles A. Kram, auditor for the Post Office Department, in a report detailed by Postmaster-General Hitchcock Tuesday. The report shows that more than \$3,000,000 is held by the treasurer and assistant treasurers for use of the postal service, and that more than \$6,400,000 is similarly held for the use of the money-order service.

TRADE ASSOCIATIONS.

BOOKSELLERS' LEAGUE.

THE November dinner will be held at the Hotel Martinique, Broadway and 33d Street, Wednesday evening, November 15, at 6:30 o'clock. Members are asked to please note the change of meeting place. An attractive programme has been arranged by the entertainment committee, of which A. Wessels is chairman.

OBITUARY NOTES.

EPHRAIM ADAMS, a descendant of President John Adams, died last week Friday at his home in Arlington, Mass. Mr. Adams was for many years a well-known Boston bookseller. He was born in Portsmouth, N. H., in 1828.

HOWARD PYLE.

HOWARD PYLE, the American artist and author, died in Florence, Italy, Thursday, of heart failure, at the age of fifty-eight. This was his first trip abroad.

Howard Pyle, artist, art teacher and author of children's books, was born at Wilmington, Del., in 1853 and was educated at private schools; but instead of going to college, as his parents wished, he studied at an art school at Philadelphia, and later at the Art Students' League in New York. But, unlike many artists, he did not believe in years of study under foreign artists and soon struck out boldly with an individual style of his own.

Early in his career as an artist Mr. Pyle achieved success as a magazine artist, and he remained one of the foremost American il-

lustrators up to his death. He became an associate member of the National Academy in 1905 and was elected to full membership in 1907. In his death the United States has lost one of its leading illustrators.

Although it will be as an illustrator that Mr. Pyle will remain best known, his list of books is a long one. Among those which he either wrote or illustrated are: "The Merry Adventures of Robin Hood," 1883; "Pepper and Salt," 1885; "Within the Capes," 1885; "The Wonder Clock," 1887; "The Rose of Paradise," 1887; "Otto of the Silver Hand," 1888; "A Modern Aladdin," 1891; "Men of Iron," 1891; "Jack Ballister's Fortunes," 1894; "Twilight Land," 1895; "The Garden Behind the Moon," 1895; "Semper Idem," 1903; "Rejected of Men," 1903; "The Story of King Arthur and His Knights," 1903; "The Story of the Champions of the Round Table," 1905; "The Story of Sir Launcelot and His Companions," 1907; "Stolen Treasure," 1907; "The Ruby of Kishmoor," 1908; "The Story of the Grail and The Passing of Arthur," 1910.

It might be worth noting that, though a Quaker, Pyle particularly excelled in depicting fighting.

WILLIAM CLARK RUSSELL

WILLIAM CLARK RUSSELL died as he slept on Wednesday, November 8, at his home in Bath, England. Mr. Russell had been bed-ridden since April last from effects of rheumatism. Clark Russell, though an Englishman and the son of English parents, was born in New York, February 24, 1844. His love of the ocean, which he put into so many of his popular novels, was inherited, his father having been the composer of "Life on the Ocean Wave," "Cheer Boys, Cheer," and other songs dear to sailors. Russell entered the British Merchant Service when only thirteen, and served eight years visiting all quarters of the globe. He finally deserted well equipped with the material he put in his sea stories. He began his literary career with a five-act tragedy in blank verse—"Fra Angelo," naturally a failure on the stage. In 1875 he published "The Wreck of the Grosvenor," which was received with acclamation, especially by those who knew the sea. The knowledge of sea life back of his many novels was constantly fed by unexpected voyages in strange craft. He was successful in exposing the grievances of sailors and enlisting public sentiment for them. Among his best-known books besides his many novels are his biographies of "Lord Nelson" and "Lord Collingwood."

LITERARY AND TRADE NOTES.

G. W. DILLINGHAM COMPANY have ready "Red Money," by Fergus Hume, a story with a double mystery in which English gypsies and members of the nobility are the chief actors.

GABRIELE D'ANNUNZIO has announced that henceforth he will write only in French. He has now under way a tragedy having as its tentative title "The Axe," and a historical novel.

GAYLE W. BURLINGAME is head buyer for the Penn Traffic Company, Johnstown, Pa., and is not with Younker Bros., Des Moines, Ia., as stated in a recent issue of the PUBLISHERS' WEEKLY.

FRANK PALMER, an English publisher, announces "Floor Games," a children's book by H. G. Wells which he is publishing on November 27. Mr. Wells draws attention to the kind of games a child wants, and supplies examples from his own experience.

TOLSTOY's literary remains, comprising some 25 separate works, are to be published in three volumes. The first volume will appear November 20, the first anniversary of the great writer's death. It is to consist of a comedy, "The Living Corpse," short sketches, and several longish short stories.

THE veteran writer, editor and compiler of books for young people of all ages, Charles Welsh, who has published already over 200 books for them since he first began in England in 1877, is at work on another volume in the *Stories Children Love Series*, published by the Dodge Publishing Company, of New York.

APPRECIATION of American novels in the antipodes is shown by an order just received by the Crowells from Australia for an edition each of John M. Dean's successful Philippine story, "Rainier of the Last Frontier," and of Col. J. W. Church's novel of Southern Georgia life, entitled "Deep in Piney Woods."

W. J. WATT & COMPANY have just published a dashing romance, "The Highwayman," by Guy Rawlence, with a hero who is noble and honorable, as all heroes should be, and a heroine who is beautiful and brave, but who is involved in some questionable happenings from the consequences of which she is rescued by her lover. The scene is England in George IV.'s reign.

THE Oxford University Press has been awarded eight grands prix at the Turin Exhibition, 1911, making in all 24 grands prix since 1900 at four international exhibitions (Paris, 1900; London, 1908; Brussels, 1910; Turin, 1911) for publishing, bookbinding, paper-making, printing and collotyping. The jury at the Turin Exhibition specially congratulated the Oxford University Press upon the excellence of its binding exhibit.

THE H. K. FLY COMPANY have designed an original wrapper for their new novel, "The Country Boy," by Charles Sarver. On the front cover at the extreme left stands a pretty girl apparently holding one hand behind her. Further investigation shows that the missing hand has stolen around the back of the book to meet another hand whose owner is stationed on the back cover.

J. B. LIPPINCOTT COMPANY are the publishers of a book which is useful and at the same time a handsome gift. This is G. Griffin Lewis' "The Practical Book of Oriental Rugs," a volume telling how to identify and know rugs, how and what to buy, how to care for them, and the price per square foot at which each variety is held by dealers.

There are many beautiful illustrations to help the reader.

THE end-papers of that newest of memoirs, "The Truth About Old King Cole," by G. F. Hill, which Frederick Warne & Company are importing, form a continuous picture: the first shows the worthy monarch throwing some heavy object through the air, its path marked by a dotted line; the last continues the flight, discloses the missile and depicts the astonished indignation of a dodo near whom it fell.

HARPER & BROTHERS announce the publication of four new books. Two of them are: "Bashful Ballads," by Burges Johnson; and "Vocal Expression," by Katherine Jewell Everts; the other two are new volumes in *Harper's Library of Living Thought*, "The Ancient Egyptians and Their Influence Upon the Civilization of Europe," by G. Elliot Smith; and "Chemical Phenomena in Life," by Frederick Czapek.

THE BOBBS-MERRILL COMPANY is the publisher of an exciting detective story, "The Yellow Letter," by William Johnston. Two suicides and one attempted one are all connected with the receipt of a missive on yellow paper and two young men and a detective start out to solve the mystery involved. The various clues point first one way then another, but in the end the criminal is caught and the ends of justice served.

"FOR HER NAMESAKE, AN ANTHOLOGY OF POETICAL ADDRESSES BY DEVOUT LOVERS TO GENTLE MAIDENS," edited by Stephen Langton, has just been issued by Dana Estes & Company. "The most fastidious of lovers will find something to please him in this industrious collection of passages of verse—a maiden of a different name being the chosen subject of each of them." The book is printed in two colors and daintily bound in tan cloth with decorations in gilt.

HOUGHTON MIFFLIN COMPANY, the original publishers of Richard H. Dana's famous sea tale, "Two Years Before the Mast," have just issued a new authorized and complete edition in an attractive gift-book form. It is the only edition which contains the important final chapter by the author entitled "Twenty-four Years After," as well as an introduction and new chapter by the author's son, bringing the edition up to the present day. It is illustrated by E. Boyd Smith with 48 striking pictures in color and line.

PAUL ELDER & COMPANY are the publishers of some dainty books for the holidays. Among them are "Tony's White Room," a little story of a tenement child who learned what love meant and taught his neighbors, by Winifred Rich; "Good Things, Ethical Recipes for Feast Days and Other Days, with Graces for All the Days," by Isabel Goodhue, with decorations by Walter Francis; both books are attractively bound in art boards; and an amusing little volume of humorous verses and drawings, "Square Beasts and Curved," by George A. Harker.

BARSE & HOPKINS call attention to four of their successful holiday books: "Open

Door," an attractive guest book, by Cornelia Morton Weyburn, made up on dark brown paper with the printing done in a lighter shade, and bound in art boards with soft ooze leather back; "Black Beauty," with many illustrations by Robert L. Dickey; "The Wealth of Love," an anthology compiled by Lewis Haase; and "The Wealth of Friendship," compiled by Wallace and Frances Rice, with a prefatory essay by the Rev. F. W. Gunsaulus; the book is printed in two colors and bound in lavender silk-finish cloth.

BOOKSELLERS handling school books will be interested in a recent Michigan incident. The board of education of Detroit passed a resolution to enter the business of selling school books, the same to be purchased from the publishers and resold to the pupils at cost plus 5 per cent. for handling. The local booksellers, Macauley Brothers and John V. Sheehan, sought an injunction on the ground that the municipal government did not have the power to engage in business in competition with merchants. It was necessary to secure the intervention of the attorney-general and, this being obtained, the Wayne Circuit Court issued the injunction.

DODD, MEAD & COMPANY call particular attention to the following books for the holiday trade: Maeterlinck's "The Blue Bird," a beautifully illustrated edition, with pictures in color by Cayley Robinson; "American Belles," the Harrison Fisher book for 1911; "Cathedral Cities of Italy," by W. W. Collins, a companion volume to "Cathedral Cities of England" and "Cathedral Cities of France," by the same artist-author; and Jeffery Farnol's "The Money Moon," three big editions of which have been called for before publication and which is also issued in a handsome gift edition, illustrated by A. I. Keller.

THE interest in John Galsworthy has led many people to write to his publishers, Charles Scribner's Sons, for information about him. Until now it was impossible for them to give a satisfactory answer to these inquiries. But their number led to the preparation of a little pamphlet, which traces his life and development, and which contains a fuller explanation of his purpose, largely in his own words, than has probably ever been printed elsewhere. This pamphlet the publishers would be very glad to send, free of charge, to those people interested in Mr. Galsworthy who will send in their names and addresses.

THURSDAY, November 9, is the day of issue announced by Moffat, Yard & Company for "Control of the Market," by Bruce Wyman, professor of law, Harvard University. This is a legal solution of the trust problem, developing the principle of state control and showing the way to industrial peace. They have now ready "The Substitute Prisoner," by Max Marcin, a new story in which the intrepid detective, "Britz, of Headquarters," plays a leading part, and a biography by Katherine Hughes of "Father Lacombe, the Black Robe Voyageur," the priest who has spent so many years in the Canadian Wilderness; Sir William C. Van Horne has written a preface for the work.

JAMES J. HILL has expressed himself as agreeing with the novel economic conclusions reached by George C. Hull in his book "Industrial Depressions," which is to be published early in November by Stokes. Incidentally he has expressed his own economic ideas. Mr. Hill, upon reading the manuscript, wrote to the author of "Industrial Depressions": "You strike bedrock in making the desire for gain, and not any abstract or theoretical cause, the ultimate explanation of industrial operations and their changes. Equally true is the prescription of publicity, with the careful adjustment of demand and supply, as a proper remedy for industrial depressions. Your analytical method is the only one that can disclose finally the cause of industrial depressions."

THE NEALE PUBLISHING COMPANY have a varied list ready for the fall trade. Among them are the following: "Ophiel," a poem by Talli J. Bouknight; "Historic Southern Monuments," compiled by Mrs. B. A. C. Emerson; "A Confederate Surgeon's Letters to His Wife," by Spencer Glasgow Welch; "The Poems of Francis Orray Ticknor," edited and collected by his granddaughter, Michelle Cutliff Ticknor; "Songs Along the Way," by Norman Howard; "The Cavalier Poets: Their Lives, Their Day and Their Poetry," by Carl Holliday; "In Quest of Aztec Treasury," a story by Arthur Howard Noll and Bourdon Wilson; and "Travels at Home and Abroad," by E. Quincy Smith, an account of the author's journeys to different parts of the world, issued in three volumes.

LITTLE, BROWN & COMPANY are publishing this week "The Belgians at Home," a book of travel and description by Clive Holland, superbly illustrated in color; "The Fair Ladies of Hampton Court," by Clare Jerrold, which deals with the lives of the beautiful women whose portraits adorn the palace of Hampton Court; "A Guidebook to Colorado," by Eugene Parsons, the first comprehensive book dealing with present day Colorado; a definitive edition of "The Poems of Harriett McEwen Kimball"; a new single-volume edition of Smith's "Dictionary of Christian Biography and Literature"; a new edition of George Wharton James' larger work on "The Grand Canyon of the Colorado River in Arizona," with new matter added. Later on in the month they will issue the works of Francis Parkman, twelve volumes in a handy pocket edition, bound in limp morocco; also Admiral A. T. Mahan's new work on "Naval Strategy," the result of twenty years' study of the subject.

HENRY HOLT & COMPANY expect to publish a number of books on November 4—including Lovat Fraser's "India Under Curzon and After," which is making quite a sensation in England; Joseph McCabe's "The Empresses of Rome," which gives a vivid idea of the luxury and decline of Roman society and has some striking illustrations; two noteworthy new volumes for young folk, being a fourth book by Mrs. Carroll Watson Rankin, "The Castaways of Pete's Patch" (in which she again introduces an interesting Indian, and among other characters, a mysterious shipwrecked boy and, of course,

a group of good, wholesome girls, and another of Boyd Smith's inimitably illustrated books, this one being Marryat's "Children of the New Forest," which he has made a worthy companion to his last year's "The Last of the Mohicans." Still another volume to appear on this date will be a sixth revised and enlarged edition of Edward Everett Hale, Jr.'s, standard work on "Dramatists of To-day," in which he gives particular attention to the more recent plays of Bernard Shaw, Maeterlinck and Pinero. Portraits of his seven dramatists are a further feature of this new edition.

We have received from George H. Doran Company the following beautiful and artistic books for the holiday trade: Cecil Aldin's "Happy Family," another of his delightfully pictured animal books for children; "The Arabian Nights," illustrated in color by Edmund Dulac; "Thoughts on Hunting," by Peter Beckford, with illustrations in color by G. Denholm Armour, that will delight all followers of the hounds; an illustrated edition of "The Compleat Angler," whose colored pictures by James Thorpe might tempt the most devoted of Walton's disciples to stay at home to read and enjoy; "The Idylls of the King," illustrated beautifully by Eleanor F. Brickdale; "The School for Scandal," with Hugh Thomson's daintily drawn and tinted pictures; "David Copperfield," a companion to last year's "Pickwick Papers," both illustrated by Frank Reynolds; "Stories from Hans Andersen," exquisitely illustrated by Edmund Dulac; and "The Book of Baby Beasts," described by Florence E. Dugdale and pictured in color by E. J. Detmold.

BUSINESS NOTES.

ALTON, ILL.—The Fisher Fleming Jewelry Company has doubled the size of its store and is adding a stock of stationery and books.

ERIE, PA.—R. W. Harris, proprietor of The Harris Book Store at Sharon, Pa., is just opening a new store here.

ESTELLINE, S. D.—E. F. Hoffelt, former buyer and manager for Lohr & Lohr, has recently engaged in business for himself and is now adding books and fancy goods to his drug and jewelry lines.

NEW YORK CITY.—The book department of the Engineering News Publishing Company has been purchased by the McGraw-Hill Book Company, 239 W. 39th St., New York. This adds to the list of the McGraw-Hill Book Company a considerable number of important standard treatises, primarily in the field of civil engineering. The transfer of this business was made on November 6.

NEW YORK CITY.—The George H. Richmond Literature Company has been incorporated to deal in rare books, prints, autographs and paintings at public or private sale. The company has taken the premises formerly occupied by the late George H. Richmond at 19 E. 45th St. The officers are A. J. Bow-

den, president; L. Richmond Kitchen, treasurer, and W. S. Ehrlich, secretary.

ST. CHARLES, ILL.—Dr. H. Y. Longacre, druggist and bookseller, died suddenly a few days ago. Adjustment of accounts is now being made by attorneys for the estate.

PICK-UPS.

HIS ADVERTISING BILL.

"ADVERTISING costs me a lot of money."

"Why, I never saw your goods advertised."

"They aren't. But my wife reads the other people's ads."

THE MODERN BOOK AD.

Hark! A thousand voices crying, "Come, good folk, and be a-buying,

Take a book home to your baby or your spouse; Just exactly what is in it doesn't matter for a minute, But a book's a handy thing about the house."

"Buy this pink-and-purple cover! Not an up-to-date book-lover

Is without it, for the author's ten years old; Seven weeks before 'twas written (and he wrote it at a sittin'),

Forty-seven thousand copies had been sold!"

"Look at this," cries out another, "buy this 'Letters to My Mother.'

The author is anonymous, they say; And criticisms recent say that Chapter Twelve's indecent,

And the clergy are protesting every day!"

"Please buy this," a voice is pleading, "if perchance you tire of reading,

The puzzle-pictures sure will make a hit; There are maids of divers ages on as many different pages—

If you guess which one is Bridget, you are it!"

"Buy My tome, all clad in vellum! (see how rapidly I sell 'em,

Though art is long and times are very hard) It's a limited edition—take it home upon suspicion— It was done into a book in my backyard."

"Here!" they cry in dreadful babel, "this would suit your parlor table;

In calf 'twould cost you only a few groats! See That Hump? It keeps the leather very closely held together,

S. H. M. is on the Binding, and It Floats!"

Though I'm glad to know the ages of a few pre-cocious sages

Whose novels voice strange views of history; And I'm really quite excited to learn a book's indited By a man who takes no sugar in his tea.

Though I read with vim surprising all this modern advertising,

Which turns an author's fireside inside-out,— I admit an inclination, as I buy the last sensation, To learn just what the contents are about!

—From Burges Johnson's recent volume of "Bashful Ballads."

AUCTION SALES.

Nov. 15, 2:30 P.M.—Catalogue of the Van Rensselaer collection of rare old-time sporting and military arms, shotguns, rifles, carbines, etc. *Merwin-Clayton.*

Nov. 15, 16, 2:30 P.M.—A western collection of English and American first editions. *Anderson.*

Nov. 16, 17, 2:30 P.M.—Old and scarce books from the library of F. H. Smith, of Springfield, Mass., and a few engravings. *Merwin-Clayton.*

Nov. 20, 21, 2:30 P.M.—Rare and desirable books from the libraries of two New England authors. *Merwin-Clayton.*

CLASSIFIED ADVERTISING

One line, \$5; two, \$8; three, \$12; four, \$15 a year. For special rates for "Books Wanted" see that heading.

BOOK MANUFACTURING

COMPLETE BOOK MANUFACTURING

Braunworth & Co., 16 Nassau St., Brooklyn, N. Y.
Near Brooklyn Bridge.
Printers and Binders.
Large and complete facilities for Book making.
Write for representative to call.
Consultation invited.

Burr Printing House, Frankfort and Jacob Sts., New York. Complete facilities for composition, electrotyping, presswork and binding.

The De Vinne Press, 395 Lafayette St., New York.
Fine Book Work, Illustrated and Plain.
Privately Printed and Limited Editions.
Magazines and Catalogues of All Descriptions
Electrotyping, Cloth and Pamphlet Binding.

Isaac Goldmann Co., 200-204 William Street, New York. Up-to-date Equipment for printing of every description. Composition in all Modern Languages. Presswork on Rotary, Cylinder and Harris Presses.

William G. Hewitt, 61-67 Navy St., Brooklyn, N. Y., Manufacturer of books, catalogs and magazines at the best competitive prices. Composition, electrotyping, stereotyping, presswork and pamphlet binding.

Write to L. H. Jenkins, Richmond, Va., for the manufacture of books, composition, printing or binding. Large plant devoted exclusively to edition work. Work for publishers a specialty. Right prices.

The Knickerbocker Press, New Rochelle and 2 West 45th Street, New York (G. P. Putnam's Sons). Extensive and up-to-date facilities for every description of printing, binding and general book-manufacturing.

Linguistic Printers' Co. (Neumann & Spark, Props.), 124 White St., N. Y. City. Composition, Electrotyping, Presswork. Magazines, Catalogues.

J. B. Lyon Company, Albany. Law and subscription book makers. General printers. Twenty-five composing machines, forty presses. Complete electrotype and stereotype foundries and binderies.

The Merrymount Press, D. B. Urdike, 232 Summer St., Boston, undertakes all classes of printing which demand fine types, good press work, accurate proof-reading and tasteful typographic treatment.

The Norwood Press, Norwood, Mass.
J. S. CUSHING CO., Composition and Electro.
BERWICK & SMITH CO., Presswork
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 1895.

Hoke, A. G., Gordon in China and the Soudan, 1896.

Little, Mrs. A. J., My Diary on a Chinese Farm.

Oliphant, Nigel, Diary of Siege of Legations.

Ryer, W. M., The Conflict of Races, 1886.

Train, G. F., An Am. Merchant in Europe, Asia,
 and Aus., 1847.

Verne, Jules, The Tribulations of a Chinaman, 1882.

Vetch, Col. Gordon's Campaign in China.

Yule, Col. H., Cathay and the Way Thither, 1866.

You Sing, The Chinaman in California, 1868.

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Scientific American Index, vol. 16, N. Series.
Scribner's Monthly, June, Sept., Oct.

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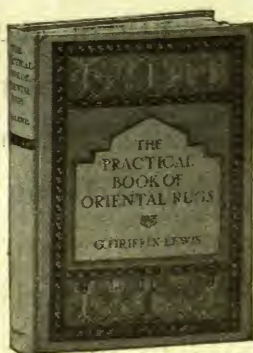
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